

PRESS RELEASE

MEDIASET S.P.A.: HALF-YEAR FINANCIAL REPORT

Mediaset S.p.A. would like to inform you that the Half-Year Financial Report was published today. The Report is available for consultation at the registered office of the company, on the corporate website at www.mediaset.it/investor/documenti/2010/bilanci_en.shtml and on the website of Borsa Italiana S.p.A.

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