



**EXCELLENT RESULTS FOR "CROCIERA VIANELLO":
STATEMENT BY GIANCARLO SCHERI**

A fantastic success for the TV film 'Crociera Vianello', broadcast last night by Canale 5, and winning the prime time ratings slot with a peak of around 6 million viewers.

"Two outstanding professionals - declared Giancarlo Scheri, head of drama at Mediaset - Sandra and Raimondo have given us a big audience. They have made - and continue to make - Italian television history. They have made - and continue to make - Mediaset's history. I will never stop thanking them and let's hope that next year they will once again offer us their lightness, their irony and their talent in another great film."

"For this success we also want to thank the producer Roberto Sessa of Grundy Italia, the creative producer Nanni Mandelli, the director Maurizio Simonetti and all the cast."

Roma, 14 December 2008