

PRESS RELEASE

PURSUANT TO ART. 137, PARA. 5 OF THE REGULATIONS FOR ISSUERS

PRESS RELEASE ON THE VOTED BY MEDIASET IN THE ROLE OF PROMOTER OF PROXY VOTES DURING THE EXTRAORDINARY SHAREHOLDERS' MEETING HELD ON 4 SEPTEMBER 2019

Mediaset S.p.A. ("Mediaset") in its role as the promoter of proxy votes during the extraordinary Shareholders' Meeting held today and pursuant to Art. 137, para. 5 of Consob Regulation n. 11971/1999, announces that:

- it received 219 valid and effective proxies, and inclusive of voting instructions, for a total of 2,520,040 shares, corresponding to around 0.213% of the share capital;
- it received an additional 4 formally invalid proxies, for a total of 21,150 shares, corresponding to around 0.002% of the share capital; and that 46 representative proxies of 342,961 shares, corresponding to around 0.029% of the share capital, were not admitted in the voting due to the absence of communication from the intermediary;
- it did not receive any proxies without voting instructions.
- in relation to the proposal contained in the statement published on 8 July 2019, and updated on 15 July 2019, and on the basis of the proxies received from, it recorded the following votes:

Proposed resolution on the only item on the agenda (Approval for the joint project for the cross-border merger by incorporation of Mediaset S.p.A. and Mediaset España Comunicación S.A., the latter being a company registered under Spanish jurisdiction and directly controlled by Mediaset S.p.A., into Mediaset Investment N.V., a company registered under Dutch jurisdiction entirely and directly controlled by Mediaset S.p.A.; pertinent deliberations and consequent resolutions):

- votes in favour: 2,481,840 shares, corresponding to around 0.21% of the total ordinary shares;
- votes against: 10,200 shares, corresponding to around 0.001% of the total ordinary shares;
- abstentions per n. 28,000 shares, corresponding to around 0.002% of the total ordinary shares:

The result of the vote regarding the only item of the agenda, the Extraordinary Shareholders' Meeting approved, with the required majority, the joint project for the cross-border merger by incorporation of Mediaset S.p.A. and Mediaset España Comunicación S.A., the latter being a company registered under Spanish jurisdiction and directly

controlled by Mediaset S.p.A., into Mediaset Investment N.V., a company registered under Dutch jurisdiction entirely and directly controlled by Mediaset S.p.A..

Pursuant to the combined dispositions of Artt. 137, para. 5 and 136, para. 3, of the Regulations for Issuers, this press release has been published with simultaneously directly to Consob, Borsa Italiana S.p.A. and Monte Titoli S.p.A., and made available on the promoter's corporate web site www.mediaset.it.

For more details about the resolution approved by the Extraordinary Shareholders' Meeting, please refer to the press release issued by Mediaset on 4 September 2019.

Cologno Monzese, 4 September 2019

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