

Press Release

Mediaset Board announces changes to company structure

The Board of Directors of Mediaset SpA met today under the Chairmar Fedele Confalonieri to launch a plan to redesign the company structure of new legal regulations concerning digital terrestrial broadcasting and ai improving management efficiency, particularly in terms of costs.

The Board of the subsidiary RTI SpA, which met immediately after, aut as per its competence, the necessary preliminary activities f implementation of the project that includes:

- the contribution of the signal distribution infrastructure to Elettronica Inc SpA, a wholly-owned company of RTI SpA;
- the acquisition of Mediadigit (an indirectly owned company of Mediaset and its activities in thematic channels and new media;
- the merger, by incorporation, of Mediastrade SpA, a company wholly ow RTI SpA.

Cologno Monzese, 2 July 2002