

PRESS RELEASE

MEDIASET S.p.A.: MINUTE OF BOARD DIRECTORS' MEETING OF NOVEMBER 9, 2010 IN THE EXTRAORDINARY PART

Mediaset S.p.A. would like to inform you that the minute of Board Directors' Meeting of November 9, 2010, in the extraordinary part, was published today. The minute is available for consultation at the registered office of the company, on the corporate website at www.mediaset.it/investor/governance/statuto_en.shtml and on the website of Borsa Italiana S.p.A.

Cologno Monzese, November 29, 2010

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