

PRESS RELEASE

MEDIASET S.P.A.: QUARTERLY REPORT TO SEPTEMBER 30, 2010

Mediaset S.p.A. would like to inform you that the management Report on performance in the third quarter of fiscal 2010 was published today. The Report is available for consultation at the registered office of the company, on the corporate website at www.mediaset.it/investor/documenti/2010/bilanci_en.shtml and on the website of Borsa Italiana S.p.A.

Cologno Monzese, November 12, 2010

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