



Press Release

MEDIASET ADOPTS THE CORPORATE GOVERNANCE CODE FOR LISTED COMPANIES

Mediaset informs that the Board of Directors has approved today the adoption the Corporate Governance Code for Listed Companies, as issued in December 2011 by Corporate Governance Committee instituted at Borsa Italiana and the forfeiture of the Code of the company.

Mediaset will provide details about the enforcement of the Code in its corporate governance report to be published in 2013.

Cologno Monzese, 18 december 2012

Department of Communications and Corporate Image

Tel. +39 022514.9251

Fax +39 022514.9286

e-mail: direzionecomunicazione@mediaset.it

www.mediaset.it/corporate/

Investor Relations Department

Tel. +39 022514.7008

Fax +39 022514.8535

e-mail: investor.relations@mediaset.it

<http://www.mediaset.it/investor>