

PRESS RELEASE

MEDIASET SUES YOUTUBE FOR €500 MILLION

Mediaset has filed a claim in the civil court in Rome against YouTube and Google for the illegal commercial use of audio-video files that are the property of companies of the Group. The US and UK headquarters of the counterparts have been duly notified.

On 10 June 2008 **4,643** film clips owned by Mediaset were found on the "YouTube" site, corresponding to more than **325** hours of material made available without rights.

Given the substantial number of contacts and the quantity of documents illegally present on the site, it is possible to establish that the Group's three Italian television channels have lost 315,672 viewing days.

The compensation claimed by Mediaset amounts to €500 million, which covers only the emerging damages. To this should be added the Group's losses resulting from the loss of advertising revenues from programmes illegally distributed on the web.

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