

## PRESS RELEASE

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### **"FINALMENTE NATALE" STATEMENT BY GIANCARLO SCHERI, MEDIASET'S DIRECTOR OF TV DRAMA**

Statement by **GIANCARLO SCHERI**, Mediaset's Director of TV Drama, regarding the success of "FINALMENTE NATALE":

"We are proud to say that our "TV experiment" has been a complete success: "Finalmente Natale", the TV movie created from the sitcom "Finalmente soli" won the evening yesterday with a peak audience of **8,086,789** viewers and a **35.8%** share.

Gerry Scotti and Maria Amelia Monti, an extraordinary TV couple, have given Canale 5 a highly successful evening. And the audience of the channel has rewarded the work of the team managed by Rossella Izzo who, with skill and irony, has managed to tell a tender and amusing story, elegantly investigating the delicate world of the family.

Our warmest thanks to all of the cast and the Grundy production who contributed to the making of this film."

Cologno Mozese, 20 December 2007