

PRESS RELEASE

MEDIASET S.P.A.: INFORMATION DOCUMENT DRAFTED PURSUANT TO ART. 84-BIS, OF CONSOB REGULATION N. 11971 OF 14 MAY 1999

Mediaset S.p.A. would like to inform you that the Information Document drafted pursuant to Art. 84-bis, paragraph 5, of CONSOB Regulation n. 11971 of 14 May 1999, as subsequently amended and supplemented, relative to Mediaset S.p.A. Stock Option Plans 2009.

The Information Document, is available for consultation at the registered office of the company, on the corporate website at on the corporate website at http://www.mediaset.it/investor/documenti/2009/notizie_en.shtml and on the website of Borsa Italiana S.p.A.

Cologno Monzese, September 29th, 2009

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