

PRESS RELEASE

MEDIASET ADVERTISING REVENUES UP BY 4.1% IN OCTOBER

During a conference call following today's board of director's meeting called to approve Mediaset's interim report on the nine months to 30 September, Publitalia's General Manager of Marketing and Operations, Matteo Cardani, announced that in the month of October Mediaset's advertising revenues were up 4.1% compared with October 2015.

Cologno Monzese, 8 November 2016

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