



Conference Announcement

Mediaset invites you to participate in a conference call for the presentation of its

2002 First Quarter Results
following the approval by the Board of Directors.

Attendees:

Fedele Confalonieri
Marco Giordani
Luigi Colombo
Simone Sole

Chairman
CFO
Managing Director Publitalia '80
Investor Relations Manager

The conference call will take place on

Tuesday 14th May, 2002 at 18.00 CET (17. 00 UK time).

- o A copy of the pdf format of the presentation and press release will be made available after the close of the market (17.30 CET - 16.30 UK time) on our corporate site www.gruppomediaset.it - under the INVESTOR RELATIONS Section
- o If you are unable to participate in the teleconference but would like to listen to it, you can accede a Replay service at the numbers and code given below for the **following two working days:**
 - 10.00am CET (9.00 UK)**
 - 15.00 pm CET (14.00 UK)**
 - 18.00pm CET (17.00 UK)**

Connection instructions

- To take part in the conference call, please dial the following numbers a few minutes prior to the start of the meeting:

code: C307018

Tel. Number from Italy: 800 990 927

Tel. Numbers from abroad: +390687409831 or +33171000604

- be ready to give your name and company.

- the main presentation will be followed by a brief Q&A session; to register your question please press * then 1 on your telephone

- If during the conference you wish to speak to an operator, please signal it by pressing * followed by 0 on your telephone.

You are kindly requested to confirm your participation in the meeting also at ir@mediaset.it giving your full contact details and e-mail address