

PRESS RELEASE

**"VERISSIMO" REINFORCES THE VIDEONEWS
JOURNALISTIC STABLE**

From tomorrow, Thursday 20 April, "Verissimo" will become an autonomous programme, reinforcing the Videonews journalistic stable directed by Mauro Crippa

As a result, both TG5, of which Verissimo was a journalistic offshoot, and Videonews will be able to concentrate more fully on their respective missions: more hard news for Canale 5's news programme edited by Carlo Rossella and a stronger news base for lifestyle, background and infotainments, spread across all three Mediaset channels, for Videonews.

The consequent strengthening of staff and resources will allow TG5 to launch a new afternoon breaking news bulletin from September.

Videonews will expand its journalistic commitment by taking on responsibility for one of the Mediaset channel's most important afternoon programmes. In fact, "Verissimo" will be added to the range of background programmes successfully launched in recent seasons: L'Antipatico, Secondo Voi, Liberitutti, L'Incudine and the most recent Kosmos.

"Verissimo" will continue as it is until June and will recommence broadcasts in September, still presented by Paola Perego, with a new and enhanced formula. Piero Vigorelli will remain as the producer, assisted by Rosa Teruzzi.

Cologno Monzese, 19 April 2006