



Press Release

Mediaset underlines its complete non-involvement in tired Swiss investigation

The recent search of the Arner Bank in Lugano, Switzerland, is not connected with any new proceedings involving Mediaset.

It is merely the latest episode in an endless and well-known tale concerning the acquisition of television rights in 1994-95, before Mediaset was a public company.

We repeat that Mediaset has already demonstrated, during the presentation of its offering prospectus, the absolute correctness of its behaviour.

Such correctness was further confirmed by the evaluation carried out in 1999 by Kagan World Media - one of the world's most authoritative companies in the media sector - that put the market value of Mediaset's rights library significantly higher than the value booked to the company's balance sheet.

Moreover, Mediaset is absolutely certain that, on completion, the investigation will again recognise the company's total non-involvement in the charges.

Cologno Monzese, 2 July 2002