



PRESS RELEASE

RIGHTS INQUIRY / IPO PROSPECTUS: A TRUE REPRESENTATION OF THE SITUATION

With regard to press speculation concerning the company's IPO prospectus, Mediaset reiterates that the document was a true representation of the situation, as verified by all of the relevant authorities.

None of Mediaset's partners, directors or management coordinated any activities of any sort with the companies of Mr Agrama.

Cologno Monzese, 22 November 2006

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