

PRESS RELEASE

TOMORROW 13 JANUARY 2012 "TG5" IS TWENTY YEARS OLD

The courage to challenge Tg1 at 8 pm: on 13 January 1992 Tg5 was launched and immediately established itself in the panorama of television news.

And over these 20 years Tg5 has gained absolute leadership among the active audience (in the 15-64 age range) for all editions. In particular the 8 pm edition in 2011 recorded an audience share of 22.3% (Tg1 18.8%) and the loyal audience of Tg5, in other words those who during the year watch more than half of the editions, is made up of some 15 million viewers.

Cologno Monzese, 12 January 2011