



PRESS RELEASE

“PAPERISSIMA” STATEMENT BY MASSIMO DONELLI DIRECTOR OF CANALE 5

Massimo Donelli, director of Canale 5: "Last night Paperissima ended last night with an incredible result (6,917,000 viewers) its autumn parade that began on 17 October. As with the previous ten editions, once again this year Antonio Ricci's variety show widely superseded Canale 5's audience objectives, confirming its position as Italian families' favourite programme. Moreover, "Paperissima", along with "Striscia la notizia", has allowed the channel to achieve prime time leadership on Fridays. A success that is the result of the great work of Ricci and his team of authors, and the professionalism and appeal of Gerry Scotti and Michelle Hunziker, who have been fantastic in presenting the programme and extraordinarily able in dealing with the extreme comic demands of the show. My sincere thanks to Antonio, Gerry and Michelle who will now enjoy a few well-earned days of rest before meeting the new challenges of 2009".

Cologno Monzese, 20 December 2008