

**MEDIASET BOARD OF DIRECTORS  
NOMINATES PIER SILVIO BERLUSCONI  
DEPUTY CHAIRMAN AND CHIEF EXECUTIVE**

The Board of Directors of Mediaset, elected by the Annual General Meeting of the Shareholders on 29 April, met today under the chairmanship of Fedele Confalonieri.

Pier Silvio Berlusconi was nominated deputy chairman and chief executive.

The Executive Committee was also established, comprising five members: the chairman, the deputy chairman and chief executive and the directors Gina Nieri, Marco Giordani and Giuliano Adreani.

The Board also appointed Giuliano Adreani, chairman of the subsidiary Publitalia, with the role of supporting the chief executive of Mediaset in the definition of the Group's strategic positioning in the advertising market and commercial relationships with key clients.

The Board of Directors also examined the independence of its directors, pursuant to Art. 147 *ter* of the Single Finance Act and the Self-disciplinary Code for listed companies approved by Borsa Italiana, on the basis of the information provided by the interested parties and other information available to the company.

It is the view of the Board of Directors that directors Franco Bruni, Fernando Napolitano, Michele Perini, Alessandra Piccinino, Carlo Secchi and Wanda Ternau are in full compliance with the requisites of independence pursuant to Art. 148, para 3 of the Single Finance Act.

It is also the view of the Board of Directors that the same directors are in full compliance with the requisites of independence foreseen by the Self-disciplinary Code for listed companies approved by Borsa Italiana.

With regard to such requisites, it should be noted that the Board recognised the independence of the director Carlo Secchi, despite having been a director of the company for nine out of the last twelve years, on the basis of the independent judgement demonstrated and his undoubted professional qualities.

The Board of Directors then proceeded to establish the following committees:

- the **Control and Risk Committee**, made up by the directors Carlo Secchi (Chairman), Fernando Napolitano and Franco Bruni
- the **Remuneration Committee**, made up by the directors Michele Perini (Chairman), Bruno Ermolli and Fernando Napolitano
- the **Governance and Appointments Committee**, made up by the directors Carlo Secchi (Chairman), Michele Perini and Wanda Ternau
- the **Independent Committee** for operations with related parties, made up by the directors Michele Perini (Chairman), Carlo Secchi and Alessandra Piccinino .

Cologno Monzese, 30 April 2015

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