

PRESS RELEASE

**PIER SILVIO BERLUSCONI:
“A YEAR AGO TGCOM24 WAS LAUNCHED AND
MARIO GIORDANO HAS DONE A FANTASTIC JOB”**

Statement by Pier Silvio Berlusconi, deputy chairman of Mediaset:

“When on 28th November 2011 we launched the Tgcom24 system we indicated the four principles that inspired what we were trying to do: modernity, rapidity, completeness and reliability.

Today, just one year since that launch, we can say that the editor Mario Giordano and his entire staff have done a great job and fully achieved the objective. Anticipating a trend that all of the all-news operators, and not only in Italy, have adopted: live images visible on all devices.

There has been no event which, in the last 365 days, *Tgcom24* has not covered, often providing exclusive news and pictures, always rigorous and verifies in the tradition of a company that has been doing television news for years.

Even in such a difficult period for the economy, and even more so for the media industry, Mediaset once again embarked on a new adventure and launched a new news title. Also because we believe that even at times like this a healthy company needs to know how to invest and take risks. And Mario Giordano and his team have responded in an extraordinary way by creating a channel that seems to have been on the air forever. Thank you from all of us.”

Cologno Monzese, 13 November 2012