

PRESS RELEASE

**PIER SILVIO BERLUSCONI:
“THANKS ADRIANO, YOU MOVED ME”**

Statement by Pier Silvio Berlusconi, deputy chairman, Mediaset:

“Thank you Adriano, last night your music moved me. And with me the whole of Italy.

With your engaging talent and expressive sincerity you managed to touch the hearts of millions of people and many different generations.

Never before has a live concert on prime time TV, not even the biggest international stars, achieved this level of interest and audience.

But today my words are not only professional, they are the words of genuine esteem and personal affection. Thanks Adriano, I can't wait for tonight.”

Cologno Monzese, 9 October 2012