MEDIASET GROUP

Interim Financial Report at 31 March 2012

MEDIASET

MEDIASET S.p.A. - via Paleocapa, 3 - 20121 Milan

Share Capital Euros 614,238,333.28 fully paid up

Tax Code, VAT number and inscription number in the

Milan Enterprises Register: 09032310154

Website: www.mediaset.it

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CORPORATE BOARDS

Board of Directors	**Chairman** Fedele Confalonieri **Deputy Chairman** Pier Silvio Berlusconi **CEO** Giuliano Adreani **Directors** Marina Berlusconi Pasquale Cannatelli Paolo Andrea Colombo Mauro Crippa Bruno Ermolli Marco Giordani Alfredo Messina Gina Nieri Michele Perini Niccolò Querci Carlo Secchi Attilio Ventura
Executive Committee	Fedele Confalonieri Pier Silvio Berlusconi Giuliano Adreani Gina Nieri
Internal Control Committee	Carlo Secchi (*Chairman*) Alfredo Messina Attilio Ventura
Remuneration Committee	Attilio Ventura (*Chairman*) Bruno Ermolli Paolo Andrea Colombo
Corporate Governance Committee	Attilio Ventura (*Chairman*) Paolo Andrea Colombo Carlo Secchi
Indipendent Committee	Michele Perini (*Chairman*) Attilio Ventura Carlo Secchi
Board of Statutory Auditors	Mauro Lonardo (*Chairman*) Silvio Bianchi Martini (*Active Auditor*) Francesco Vittadini (*Active Auditor*) Massimo Gatto (*Substitute Auditor*) Flavia Daunia Minutillo(*Substitute Auditor*)
External Auditors	Reconta Ernst & Young S.p.A.

MEDIASET GROUP: FINANCIAL HIGHLIGHTS

Main Income Statement Data

FY 2011			1Q 2012		1Q 2011	
mio €	%		mio €	%	mio €	%
4,250.2	100%	Total net Revenues	977.8	100%	1,112.1	100%
3,241.6	76.3%	Italy	760.2	77.7%	846.3	76.1%
1,009.3	23.7%	Spain	218.0	22.3%	266.1	23.9%
538.7	100%	EBIT	38.9	100%	135.8	100%
374.2	69.5%	Italy	18.5	47.6%	89.1	65.6%
164.5	30.5%	Spain	20.4	52.4%	46.6	34.3%
459.2	10.8%	Profit before Tax and Minority Interest	27.3	2.8%	135.0	12.1%
225.0	5.3%	Net Profit	10.3	1.1%	68.4	6.2%

Main Balance Sheet and Financial Data

31st December 2011		31st March 2012	31st March 2011
mio €		mio €	mio €
5,071.2	Net Invested Capital	5,048.2	4,924.8
3,295.7	Total Net Shareholders' Equity	3,373.0	3,501.7
2,478.3	Net Group shareholders' Equity	2,486.0	2,661.0
817.4	Minorities Shareholders' Equity	887.0	840.7
(1,775.5)	Net Financial Position	(1,675.2)	(1,423.1)
1,633.5	Operating Cash Flow	360.3	416.0
1,796.9	Investiments	267.6	302.0
397.7	Dividens paid by the Parent Company	-	-
81.2	Dividens paid by Subsidiares	-	-

Personnel

FY 2011			1Q 2012		1Q 2011	
	%			%		%
6,113	100.0%	Mediaset Group Personnel (headcount)	6,162	100.0%	6,157	100.0%
4,735	77.5%	Italy	4,789	77.7%	4,727	76.8%
1,378	22.5%	Spain	1,373	22.3%	1,430	23.2%
5,839	100.0%	Mediaset Group Personnel (average)	6,158	100.0%	6,182	100.0%
4,736	81.1%	Italy	4,788	77.8%	4,718	76.3%
1,390	23.8%	Spain	1,370	22.2%	1,464	23.7%

Main Indicators

FY 2011		1Q 2012	1Q 2011
12.7%	EBIT/Net Revenues	4.0%	12.2%
11.5%	Italy	2.4%	10.5%
16.3%	Spain	9.4%	17.5%
10.8%	EBT/Net Revenues	2.8%	12.1%
5.3%	Net Profit/Net Revenues	1.1%	6.2%
0.20	EPS (euro per share)	0.01	0.06
0.10	Diluted EPS (euro per share)	0.01	0.06

FOREWORD

This Interim Report on Operations at 31 March 2012, hereinafter called the "Quarterly Report", was drawn up pursuant to article 154, part three, of the Legislative Decree 58/1998 and its successive changes and to the Consob Communication number DEM/8041082 of 30 April 2008 and prepared in conformity with the IAS/IFRS (International Accounting Standards/International Financial Reporting Standards) that are applicable pursuant to EC Regulation number 1606/2002 of the European Parliament and Council of 19 July 2002 and, specifically, with IAS 34 – Interim Financial Reporting.

The structure and content of the reclassified consolidated accounting tables contained in the Interim Report on Operations and the mandatory layouts included in this Report are in line with those produced at the time of the Yearly Financial Statements.

The explanatory notes have been drawn up in conformity with the minimum contents laid down by IAS 34 – Interim Financial Reporting. Therefore, the informational contents of this Report are not the same as those for a fully completed set of Financial Statements, drawn up pursuant to IAS 1.

This Quarterly Report has not been subjected to an accounting audit.

INTERIM REPORT ON OPERATIONS AT 31 MARCH 2012

Summary of Group Results

During the first three months of the current financial year the persisting financial/economic crisis that is impacting the Euro area, as well as the recessions that are on-going in the Italian and Spanish economies which, as predicted, have negatively impacted those countries advertising markets in which the Group operates, bringing about a significant reduction in the Group's consolidated margins, compared to those for the same period of the previous financial year.

Here follows a recap of the main consolidated financial and economic results accounted during the relevant period, compared to the same information in the same period of the past year. It is highlighted that following the complete finalisation of the merger by incorporation of the subsidiary EI Towers S.p.A. into Digital Multimedia Technologies (DMT), which took place at the beginning of the financial year, the data for the first quarter of 2012 also include the impacts arising from the line-by-line consolidation of the assets of DMT Group that were acquired and the recognition of the amount of 35% belonging to the minority shareholders of the financial result of the company created through the merger that took the name of EI Towers S.p.A..

- The **consolidated net revenues** amounted to **EUR 977.8 million**, down compared to the EUR 1,112.1 million for the same period of 2011.
- The **operating result (EBIT)** amounted to **EUR 38.9 million**, compared to the EUR 135.8 million recorded for the same period of the previous financial year. The operating profitability arrived at 4.0%, compared to the 12.2% recorded for the same period of the year 2011.

- The **profit earned from the functioning assets, before taxes and the amount belonging to minorities** amounted to **EUR 27.3 million** compared to the EUR 135.0 million at 31 March 2011.
- The **net profit belonging to the Group** amounted to **EUR 10.3 million**, compared to the EUR 68.4 million for the same period of the year 2011.

The **net consolidated financial indebtedness** went down from EUR 1.775.5 million at 31 December 2011 to the **EUR 1,675.2 million** at 31 March 2012 due to the generation of the characteristic free cash flow that during the period totalled **EUR 256.5 million** and the incremental indebtedness, for a total amount of **EUR 154.9 million,** due to the acquisition of the assets pertaining to the DMT Group which took place at the beginning of the financial year.

Trend of operations by geographical area: Italy

In first quarter of 2012 the ***Consolidated Net Revenues*** from the Group's business activities in Italy reached **EUR 760.2 million**, compared to the EUR 846.3 million Euros for the same period of the previous financial year. The main cause of the reduction was the negative trend of the advertising revenues. The consolidation of the DMT Group brought in additional revenues, during the period in question, amounting to EUR 14.1 million.

- The progress and trend of the **advertising revenues** in the first three months of the financial year, as was forecasted, has been negatively impacted by the prolonging of an extremely weak and uncertain economic and market situation, which is continuing to create a notable reduction in advertising investments and is still in line with the trends that have been an on-going feature, particularly of the last part of the previous financial year. Based on the data distributed by Nielsen television advertising investments have recorded, in Italy, in the first two months of 2012 a drop of 6.9% compared to the figure for the same period of the previous financial year. In the first quarter of this year, the **gross advertising revenues** relative to the media in concession to the Group, i.e. relative to the Free and Pay TV channels and to the amounts of them belonging to the Group relative to the sub-concessions on the websites, recorded a drop amounting to 10.2%, a figure that is also worsened by the fact that it is compared to the least negative period of 2011, in terms of the progress of the advertising collection.
- The characteristic revenues of ***Mediaset Premium,*** consisting of the sale of prepaid cards, recharges and easy pay subscriptions, arrived at the figure of EUR 131.1 million, while the number of its active customers remained basically the same as that at 31 December 2011.
- In the quarter being examined the **overall operating cost in Italy** dropped down to 4.4%, compared to the figures for the same period of the previous financial year, in line with the trends envisaged by the efficiency plan (drafted on a 3 years basis) which had been announced during 2011.
- The ***Operating Result*** (**EBIT**) for the total Italian activities amounted to EUR 18.5 million, compared to the EUR 89.1 million at 31 March 2011. The operating profitability, at the end of the accounting period was **2.4%** compared to the 10.5% for the same period of 2011.
- The ***total audience*** during the 24-hour period in the first quarter of 2012 was 11 million and 666 thousand persons, with a growth rate of 0.5% compared to the figure for the same period of 2011.

The total of the Mediaset Networks, considering the contribution of the networks viewable in DTT, both free and pay (Premium Calcio) as registered by Auditel obtained, in the period being examined, 35.7% of share in the 24 hour period, 35.5% in Day Time and 36.8% in Prime Time.

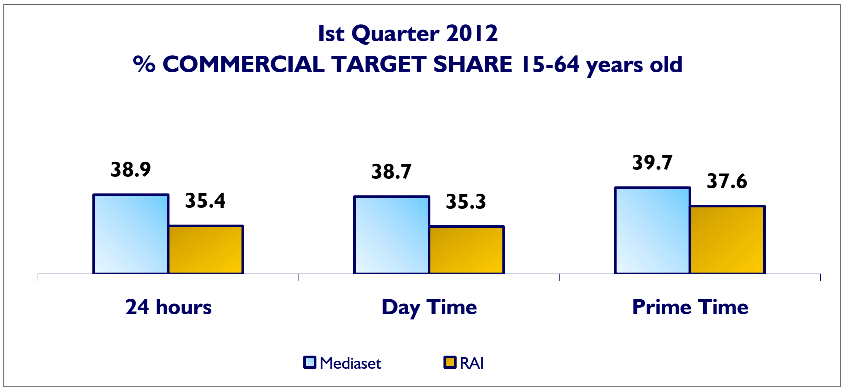
In detail the results that were achieved by the individual networks, in the relative period, were the following:

(Source: Auditel)

31st March 2012	Individuals			Commercial Target		
	24 hours	Prime Time	Day Time	24 hours	Prime Time	Day Time
	16.8%	17.4%	16.7%	18.7%	19.7%	18.5%
	7.7%	7.6%	7.7%	9.4%	9.0%	9.6%
	6.2%	6.5%	6.2%	5.4%	5.5%	5.5%
TOTAL GENERALIST NETWORKS	**30.7%**	**31.5%**	**30.6%**	**33.5%**	**34.2%**	**33.6%**
	3.4%	4.0%	3.2%	3.7%	4.1%	3.4%
	1.6%	1.3%	1.7%	1.7%	1.4%	1.7%
MEDIASET	**35.7%**	**36.8%**	**35.5%**	**38.9%**	**39.7%**	**38.7%**

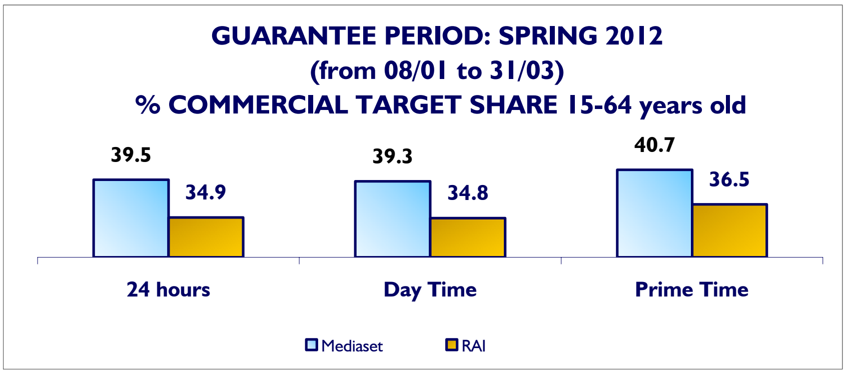
Regarding the commercial target, the Group maintains the leadership in the calculation of the three generalist networks and that of total broadcaster in all the time slots. There is highlighted the first place achieved by Canale 5 and the third place of Italia 1 in all the time slots for the 15-64 years target.

Regarding the free digital channels, Boing was the channel most watched by children of 4/14 years, Real Time was the channel most watched by women of 15/44 years, while Iris achieved first place among men over 55.



Regarding the Spring "guarantee" period the generalist Mediaset Networks achieved an audience share of 31.3% in the 24 hour period, of 31.2% in Day Time and of 32.4% in Prime Time. Considering the contribution of the digital channels total audience viewing in the 24 hour period amounted to 36.4%, to 36.0% in Day Time and to 37.7% in Prime Time.

The generalist channels obtained 34.2% in the 24 hour period, 34.1% in Day Time and 35.1% in Prime Time, while taking into account also the contribution of the digital channels the Group achieved a share amounting to 39.5% in the 24 hour period, to 39.3% in Day Time and to 40.7% in Prime Time. Canale 5 was confirmed as being the first network in all of the time slots and Italia 1 as the third network. The contributions from the Multi-channel Free and Pay networks continued to be positive and they increased the Mediaset total by about 5 points of share for the number of viewers target and by more than 5 points for the commercial target.



In the following tables there are shown the broadcasted hours of each of the Mediaset networks for the relative quarters of the two financial years.

Mediaset Networks - Broadcasted programmes - 1Q 2012

Type	Canale 5		Italia 1		Retequattro		Mediaset Total	
Film	122	5.6%	406	18.6%	601	27.5%	1,129	17.2%
Tv Movie	100	4.6%	99	4.5%	72	3.3%	271	4.1%
Mini-series	8	0.4%	9	0.4%	30	1.4%	47	0.7%
Telefilm	63	2.9%	676	31.0%	536	24.5%	1,275	19.5%
Tv Romance	-	0.0%	-	0.0%	-	0.0%	-	0.0%
Sit-com	15	0.7%	170	7.8%	21	1.0%	206	3.1%
Soap	91	4.2%	-	0.0%	22	1.0%	113	1.7%
Telenovelas	-	0.0%	-	0.0%	94	4.3%	94	1.4%
Cartoons	-	0.0%	271	12.4%	-	0.0%	271	4.1%
Total TV Rights	**399**	**18.3%**	**1,631**	**74.7%**	**1,376**	**63.0%**	**3,406**	**52.0%**
News	399	18.3%	136	6.2%	247	11.3%	782	11.9%
Information programmes	525	24.0%	20	0.9%	72	3.3%	617	9.4%
Sport programmes	-	0.0%	130	6.0%	9	0.4%	139	2.1%
Event	2	0.1%	1	0.0%	5	0.2%	8	0.1%
Entertainment:	797	36.5%	150	6.9%	298	13.6%	1,245	19.0%
Culture	13	0.6%	41	1.9%	78	3.6%	132	2.0%
Teleshopping	49	2.2%	75	3.4%	99	4.5%	223	3.4%
Total in-house productions	**1,785**	**81.7%**	**553**	**25.3%**	**808**	**37.0%**	**3,146**	**48.0%**
Total	**2,184**	**100.0%**	**2,184**	**100.0%**	**2,184**	**100.0%**	**6,552**	**100.0%**

Mediaset Networks - Broadcasted programmes - 1Q 2011

Type	Canale 5		Italia 1		Retequattro		Mediaset Total	
Film	104	4.8%	430	19.7%	527	24.1%	1,061	16.2%
Tv Movie	44	2.0%	113	5.2%	56	2.6%	213	3.3%
Mini-series	20	0.9%	15	0.7%	32	1.5%	67	1.0%
Telefilm	63	2.9%	512	23.4%	738	33.8%	1,313	20.0%
Tv Romance	-	0.0%	-	0.0%	-	0.0%	-	0.0%
Sit-com	15	0.7%	145	6.6%	11	0.5%	171	2.6%
Soap	61	2.8%	-	0.0%	25	1.1%	86	1.3%
Telenovelas	-	0.0%	36	1.6%	53	2.4%	89	1.4%
Cartoons	-	0.0%	267	12.2%	-	0.0%	267	4.1%
Total TV Rights	**307**	**14.2%**	**1,518**	**70.3%**	**1,442**	**66.8%**	**3,267**	**50.4%**
News	401	18.4%	233	10.7%	203	9.3%	837	12.8%
Information programmes	373	17.1%	20	0.9%	70	3.2%	463	7.1%
Sport programmes	-	0.0%	13	0.6%	32	1.5%	46	0.7%
Event	-	0.0%	33	1.5%	9	0.4%	42	0.6%
Entertainment:	1,044	47.8%	187	8.6%	255	11.7%	1,486	22.9%
Culture	10	0.5%	99	4.5%	53	2.4%	162	2.5%
Teleshopping	25	1.1%	57	2.6%	96	4.4%	178	2.8%
Total in-house productions	**1,853**	**85.8%**	**642**	**29.7%**	**718**	**33.2%**	**3,215**	**49.7%**
Total	**2,160**	**100.0%**	**2,160**	**100.0%**	**2,160**	**100.0%**	**6,480**	**100.0%**

Trend of operations by geographical area: Spain

- At the end of the first quarter of 2012, the ***Consolidated Net Revenues*** of Mediaset Group España reached ***EUR 218.0 million***, recording a decrease amounting to 18.1%, compared to the same period of the previous financial year.
- The ***gross television advertising revenues***, reached the figure of EUR ***221.3*** million**,** recording a decrease amounting to 17.2%, compared to the same period of the previous financial year. Mediaset España consolidated its own share on the relative television market reaching 44.1%. Based on the *Infoadex* data, television advertising investments in Spain during the quarter went down by - 17.7% compared to the same period of the previous financial year.
- Television costs (net of non recurring items) registered a drop of 4.5% compared to the same period of the previous year.
- The overall unencrypted television offer of Mediaset España Group, inclusive, as well as of Telecinco and Cuatro, also of the channels La Siete, Factoria De Ficcion, Boing, Divinity and Energy, closed the period being examined with an ***average audience share*** on total viewers in the 24 hour period amounting to 27.4%, outstripping Antena 3 (17.9%). The Telecinco was once again the most viewed spanish channel among the commercial television channels with 13.8% of share in the 24 hour period, with 1.5 points more compared to that of Antena 3 that recorded 12.3% of share and confirming itself as the leader among the commercial television channels during the period.
- Regarding the ***commercial target***, the Mediaset España Group obtained 29.9% in the 24 hour period, which was more than 11 points ahead of the Antena 3 Group (18,8%), a lead that is confirmed with reference to the sole channel Telecinco that obtained 13.5% in the 24 hour period compared to the 12.6% obtained by its main commercial competitor.

Audience Share at 31 March 2012	Individuals			Commercial Target		
	24 hours	Prime Time	Day Time 7:00-2:00	24 hours	Prime Time	Day Time 7:00-2:00
	13.8%	13.5%	13.9%	13.5%	13.1%	13.7%
	6.2%	6.0%	6.3%	7.8%	7.4%	7.9%
TOTAL GENERALIST NETWORKS	**20.0%**	**19.5%**	**20.3%**	**21.3%**	**20.5%**	**21.6%**
	7.4%	6.7%	**7.7%**	**8.6%**	**7.7%**	**9.2%**
MEDIASET españa.	**27.4%**	**26.2%**	**28.0%**	**29.9%**	**28.3%**	**30.8%**

The following table shows the contents of the programmes broadcast by Mediaset España during the first quarter of the year compared to the same period of the previous financial year.

Mediaset Espana - Hours of broadcasted contents	**1Q 2012**		**1Q 2011**		**Change**	
Film	653	4.3%	532	4.1%	121	22.7%
TV Movies, Mini-series and Telefilm	4,212	27.5%	3,094	23.9%	1,118	36.1%
Cartoons	2,042	13.4%	2,064	15.9%	(22)	-1.1%
Total TV Rights	**6,908**	**45.2%**	**5,691**	**43.9%**	**1,217**	**21.4%**
Quiz-game-show	1,684	11.0%	1,890	14.6%	(206)	-10.9%
Sport	157	1.0%	96	0.7%	61	63.5%
Documentaries and others	4,296	28.1%	3,834	29.6%	462	12.1%
News	866	5.7%	738	5.7%	128	17.3%
Fiction	1,369	9.0%	709	5.5%	660	93.1%
Others	10	0.1%	2	0.0%	8	400.0%
Total in-house productions	**8,382**	**54.8%**	**7,270**	**56.1%**	**1,112**	**15.3%**
Total	**15,290**	**100.0%**	**12,960**	**100.0%**	**2,329**	**18.0%**

Outstanding events and operations during the first quarter

On **2 January** there was inscribed in the Enterprises Register of Monza and Brianza the legal act of merger by incorporation of the company EI TOWERS S.p.A. (a company wich was previously fully owned by the Mediaset Group by means of Elettronica Industriale S.p.A.)into Digital Multimedia Technologies S.p.A., i.e. "DMT", which was the holding company of DMT Group. Starting from that date the legal effects of the merger came into force. At the same date DMT changed its company name to "EI TOWERS S.p.A." and company's shares have been regulary negociated on the MTA (Mercato Telematico Azionario) managed by Borsa Italiana S.p.A.. Due to the effects of the merger the Share Capital of the resulting entity, which is wholly subscribed, amounts to EUR 2,826,237.70, and is represented by a total number of ordinary shares of 28,262,377 with the nominal value of EUR 0.10 each. The operations of Mediaset Group and DMT Group (relating to the creation and the management of radio and broadcasting as well as TLC networks) have been consequently integrated due to the effects of this business combination. The accounting effects as well as the consolidation effects of the integration of the new entity in the consolidated financial statement of Mediaset Group started from 1st January

2012. The accounting impacts of this business combination according to IFRS 3 are detailed in the next explanatory note n. 4

On **10 January 2012** Elettronica Industriale S.p.A., (as previewed in the agreement signed during 2011) purchased from Millenium Partecipazioni S.r.l. a further 5% stake of El Towers S.p.A. for a total cash-out of EUR 39.7 million, thus bringing its overall interest in this company up to 65%.

On **22 March** Mediaset España exercised its option granted by Prisa (in the context of the agreements signed at the end of 2010) regarding some governance rights on Digital Plus, a company in which Mediaset España owns a 22% stake. Those rights will come into effect following the authorization given by the competent Antitrust Authority.

On **28 March** there were sold (with a cash regulation delayed on the next May) the amounts of the senior debt of Endemol that were held by the Group for a sale price that amounted to 60% of their nominal value.

Analyses of the results by geographical areas and activities

Below there are given the analyses of the Consolidated Income Statement, Balance Sheet and Financial Situation, showing separately the contributions made to the Group results by the two geographical business activity areas of Italy and Spain, as well as the breakdown of the revenues and the operating results of the main business activity segments that are included in these areas. As described afterwards, starting from this financial year, there has been reviewed and revised the segment disclosure information documentation with which there are presented and broken down the financial results for the Italian business area, with the consequent restatement of the comparison data.

The form and the line contents of the tables of the Income Statement, Balance Sheet and Financial Situation that are presented below are the same as those that were presented in the Report on Operations of the Yearly Consolidated Financial Statements and, therefore, they are shown in a reclassified format compared to those contained in the successive Financial Statement Tables, for the purpose of highlighting some interim levels of the results and the Balance Sheet and Financial Situation groupings that are believed to be the most significant ones, in order to be able to truly understand the operating performances of the Group and its individual Business Units. For these balances, even if they are not foreseen by the *EU GAAP*, there are also supplied, in conformity with the indications contained in the Consob Communication number 6064293 of 28 July 2006 and in the Recommendation of the CESR (Committee of European Securities Regulators) of 3 November 2005 (CESR/o5-178b) regarding alternative performance indicators, i.e. "*Non GAAP Measures*", the descriptions of the criteria used in preparing them and the appropriate and specific annotations regarding the reference details regarding the items contained in the mandatory tables.

The Financial Statement information is given with reference to the cumulative numbers for the first quarters of 2012 and 2011. The Balance Sheet information is given with reference to the numbers at 31 March 2012 and at 31 December 2011.

Economic results

In the following Consolidated Income Statement table by types of income and expense there are shown the interim results relative to the *gross operating margin (EBITDA – Earnings before Interest, Taxes, Depreciation and Amortisation)* and to the *Operating Result (EBIT - Earnings Before Interest and Taxes)*.

The *gross operating margin (EBITDA)* is the difference between the *Consolidated Net Revenues* and the *operating costs,* gross of the non-monetary costs relative to Depreciation, Amortisation and Write-downs, net of any reinstatements of the values of both current and non-current assets.

The Operating Result *(EBIT)* is obtained by deducting from the *EBITDA* the non-monetary costs relative to *Depreciation, Amortisation and Write-downs*, net of any reinstatement of the values, of both current and non-current assets.

(Values in EUR millions)

Mediaset Group: Income Statement

	1Q	
	2012	**2011**
Total consolidated net revenues	**977.8**	**1,112.1**
Personnel expenses	145.0	154.4
Purchases, services, other costs	461.3	498.0
Operating costs	**606.3**	**652.4**
EBITDA	**371.6**	**459.7**
Rights amortisations	290.3	285.0
Other amortisations and depreciations	42.3	38.9
Amortisations and depreciations	**332.6**	**323.9**
EBIT	**38.9**	**135.8**
Financial income/(losses)	(13.3)	(4.4)
Income/(expenses) from equity investments	1.7	3.7
EBT	**27.3**	**135.0**
Income taxes	(2.5)	(43.4)
Net profit from continuing operations	**24.8**	**91.7**
Minority interests in net profit	(14.5)	(23.3)
Mediaset Group net profit	**10.3**	**68.4**

In the following table there are shown some significant components of the Group Income Statement, expressed as percentages of the consolidated net revenues.

	1Q	
	2012	**2011**
Total consolidated net revenues	**100.0%**	**100.0%**
Operating costs	62.0%	58.7%
EBITDA	**38.0%**	**41.3%**
Amortisation, depreciation and write-downs	34.0%	29.1%
EBIT	**4.0%**	**12.2%**
EBT	**2.8%**	**12.1%**
Net profit	**1.1%**	**6.2%**
Tax rate (EBT %)	9.2%	32.1%

There follows below an analysis of the Income Statement showing separately at operational management level the financial contributions generated by the two geographical business areas of Italy and Spain.

Analyses of the results by geographical areas: Italy

Below there is shown the Summarised Income Statement of the Mediaset Group, relative to its domestic business activities:

(Values in EUR millions)

Italy: Income Statement

	1Q 2012	1Q 2011
Total consolidated net revenues	**760.2**	**846.3**
Personnel expenses	119.2	114.9
Purchases, services, other costs	347.5	373.3
Operating costs	**466.6**	**488.3**
EBITDA	**293.6**	**358.0**
Rights amortisations	236.7	234.8
Other amortisations and depreciations	38.3	34.1
Amortisations and depreciations	**275.1**	**268.9**
EBIT	**18.5**	**89.1**
Financial income/(losses)	(13.7)	(6.9)
Income/(expenses) from equity investments	1.5	2.1
EBT	**6.3**	**84.3**
Income taxes	(2.5)	(32.7)
Net profit from continuing operations	**3.8**	**51.6**
Minority interests in net profit	(2.2)	(0.1)
Mediaset Group net profit	**1.5**	**51.4**

In the following table there are shown some significant components of the Income Statement, expressed as percentages of the Consolidated Net Revenues.

	1Q 2012	1Q 2011
Total consolidated net revenues	**100.0%**	**100.0%**
Operating costs	61.4%	57.7%
EBITDA	**38.6%**	**42.3%**
Amortisation, depreciation and write-downs	36.2%	31.8%
EBIT	**2.4%**	**10.5%**
EBT	**0.8%**	**10.0%**
Net profit	**0.2%**	**6.1%**
Tax rate (EBT %)	39.7%	38.8%

Below the financial results achieved by the Group in Italy are broken down by business activity segments.

Starting from this financial year, the structure of the segment disclosure information has been reviewed and revised with the purpose of having it reflect and aligning it with the criteria through which Group management makes its strategic decisions, as well as the allocation of resources and the evaluation of the results, identifying the following two operational segments:

- ***Integrated Television Operations*** which include both the free and pay television business activities and the activities t5hat are ancillary to them consisting of those regarding web, *teleshopping*, publishing and broadcasting activities, licensing and merchandising and movie production and distribution.
- ***EI Towers,*** relative to the hosting, maintenance and managing activities in the industry of television and radio networks as well wireless networks headed up by the quoted company EI Towers S.p.A., which grew out of the merger that was completed and finalised at the beginning of 2012, by putting together the "*Tower*" activities of the Mediaset Group and DMT.

This revision enables the presentation of a more coherent evolution of the strategic directions taken by the Group in the context of a *free/pay*, linear/non-linear business model, which is becoming more and more integrated both from a broadcasting point of view, as well as from that of the sale of advertising spaces.

Specifically, the evolution of the advertising market in a competitive context, which is characterised by the proliferation of multi-channel and multi-platform offers, now imposes the necessity of managing together the various means and media, for the purpose of maximising the contacts and exploiting the profiling of the different ranges of usage types that are presided over. At the same time this situation requires the ability to manage, in a coordinated and synergic manner, the strategies employed for the planning and acquisition of the program contents. In this context also the resources, the professional skills and the growth and development abilities of the Group in the web and movie production and distribution sectors are becoming more and more oriented towards and functional to the television activity, both because of the ability to be able to resend and amplify the contents that are used as vehicles, as well as the ability of being able to feed and launch original contents products.

Furthermore, this new style of segment presentation brings about a substantial matching between the segments that are presented and the quoted companies involved, as well as symmetrically reflecting how the television activities in Italy and Spain have been set up and put in place.

Coherently with these directional aims and goals the Group is in the process of planning the opportune and appropriate integration processes regarding company organisation and simplification.

In the following table there is given, for the two accounting periods being compared, the breakdowns of the Revenues and the Operating Result for the ***business activities sectors*** that have been identified.

Revenues ***Business segments breakdown***	**2012**	**2011**	*Changes*	*% changes*
Integrated Television Operations	746.8	845.0	(98.2)	*-11.6%*
EI Towers	56.1	38.6	17.5	*45.3%*
Eliminations	(42.7)	(37.3)	(5.4)	*14.5%*
Total	**760.2**	**846.3**	**(86.1)**	***-10.2%***

Operating Result ***Business segments breakdown***	**2012**	**2011**	*Changes*	*% changes*
Integrated Television Operations	6.8	86.8	(80.0)	-92.2%
EI Towers	11.7	2.3	9.4	*n.s.*
Total	**18.5**	**89.1**	**(70.6)**	**-79.2%**

As a result of this revision the comparable the comparable disclosure information for the first quarter of 2011 has also been restated, in order to make it truly comparable, as is illustrated and summarised in the following reconciliation tables that are shown afterwards:

- The reconciliation of the Income Statement balances tables by segments that are presented for the first quarter of 2011 with those that are restated in order to extrapolate the separation of the business activities that are headed up by the *EI Towers* segment, which was previously included in the business unit of *Network Operator*, from those of network operator that are mainly relative to the use of television frequencies and to the broadcasting systems management that were not conferred upon that company and that have been incorporated into the business segment *TV Free to Air*.
- The reconciliation of the segments Income Statement data restated in this way with those presented in the format started from the beginning of this financial year due to the impact of incorporating the *television activities*, as described previously.

EI Towers Carve-Out	**Network Operator (1Q 2011)**	**EI Towers (Carve-Out)**	**Restatements**	**Revenues/Costs restated into free-to-air tv segment**
Revenues towards third parties	12.3	1.3	-	11.0
Inter-segment revenues	35.9	37.3	1.4	-
Total Revenues	**48.2**	**38.6**	**1.4**	**11.0**
Personnel expenses	9.4	9.2	0.0	0.2
Operating Costs	26.5	19.4	0.0	7.1
Other amortisation and write-downs	16.9	7.2	0.0	9.7
Inter-segment costs	0.0	0.5	1.4	0.9
Total Costs	**52.8**	**36.3**	**1.4**	**17.9**
Operating Result	**(4.6)**	**2.3**	**0.0**	**(6.9)**

Revenues ***Business segments breakdown***	**1Q 2011**	**EI Towers (Carve-Out)**	**Network Operator restatements**	**1Q 2011 restated**
Free-to-air tv	596.0		11.0	607.0
Mediaset Premium	177.8			177.8
Network Operator	48.3	-38.6	-9.6	0.0
EI Towers		38.6		38.6
Other	96.6			96.6
Infra-segments eliminations	-72.4		-1.4	-73.8
Total	**846.3**	**0.0**	**0.0**	**846.3**

Due to these reclassifications there now flow into the television activity the revenues that are generated mainly by the sale to third parties of the broadcasting capacity that is available on the Group's digital multiplexes. On the other hand the line *Eliminations* includes the revenues generated by EI Towers for the renting of the sites and the stations of the network to the business unit *Commercial Free to Air TV*;

Operating profit ***Business segments breakdown***	**1Q 2011**	**EI Towers (Carve-Out)**	**Network Operato restatements**	**1Q 2011 restated**
Free-to-air tv	99.9		(6.9)	93.0
Mediaset Premium	(18.4)			(18.4)
Network Operator	(4.6)	(2.3)	6.9	-
EI Towers		2.3		2.3
Other	9.1			9.1
Infra-segments eliminations/adjustments	3.1			3.1
Total	**89.1**	**-**	**-**	**89.1**

The operating result of the Free to Air TV takes in, as well as the revenues that have been indicated previously, the costs of the rental contracts of broadcasting capacity obtained from third party operators and the amortisation of the usage rights of the frequencies of the owned digital multiplexes.

Below there is given the summarised table of the Revenues and Operating Results for Quarter I of 2011, which has been restated for the purpose of highlighting the new business activities areas compared to those presented previously.

Business Segments Disclosure 1Q 2011 restatement	***Revenues***	***Operating results***	***%***
Integrated Television operations	**845.0**	**86.8**	**10.3%**
Free-to-air tv	607.0	93.0	15.3%
Mediaset Premium	177.8	(18.4)	-10.3%
Other	96.6	9.1	9.4%
Consolidation Eliminations / Adjustments	(36.5)	3.1	
EI Towers	**38.6**	**2.3**	**6.0%**
Consolidation Eliminations / Adjustments	(37.3)		
Italy business segments	**846.3**	**89.1**	**10.5%**

On the other hand the following table shows the details of the Income Statement for the first quarter of 2011 regarding the "*television activities*", segment with the highlighting of the reconciliation of the components of the revenues and the costs that are characteristic of that business area, compared to those of the segments that have been presented previously:

Integrated Television Operations IQ 2011 restatement	*Free-to-air tv*	*Mediaset Premium*	*Other*	*Elimination/ Consolidation Adjustments*	**Total Integrated TV Operations**
Gross Advertising Revenues	668.4	22.6	2.3		693.3
Agency Discounts	(99.2)	(3.4)	(0.3)		-102.8
Net Advertising Revenues	**569.2**	**19.2**	**2.0**	**-**	**590.5**
Revenues from subscriptions/pre-paid cards		135.0			135.0
Other revenues	24.6	23.6	71.3		119.5
Inter-segment revenues	13.2		23.3	(36.5)	0.0
Net Revenues	**607.0**	**177.8**	**96.6**	**(36.5)**	**845.0**
Personnel expenses	96.1	4.8	4.7		105.6
Operating Costs	242.4	80.2	31.4		354.0
TV rights amortisation	139.5	85.6	36.0	(26.3)	234.8
Other amortisation and write-downs	20.4	5.8	0.7		26.9
Inter-segment costs	15.6	19.8	14.6	(13.2)	36.8
Total Costs	**514.0**	**196.2**	**87.4**	**(39.5)**	**758.1**
Operating result	**93.0**	**(18.4)**	**9.1**	**3.1**	**86.8**

It is pointed out that the consolidation eliminations/adjustments were relative to the elimination of the operating margins generated by the sales of rights, relative to the exploitation of *free to air* or *pay TV*, carried out by Medusa Film, a business unit that is included among the *Other business activities* and from the sales to Medusa Film of movie productions created by the company Taodue that is included in the business unit *Free To Air TV* and regarding the adjustment of the amounts of the amortisation belonging to the Group companies that are the purchasers of these assets.

In the Income Statement derived from the *Integrated Television Operations* business unit, inter-segment costs are mainly relative to the rental contract for the sites and stations of the broadcasting network that is owned by EI Towers, net of revenues generated by the re-debit of service costs to that segment.

Below there are finally shown the Income Statements of the two business areas that have been identified starting from this financial year, with the highlighting of the results achieved in the first quarter of 2012 compared to the restated data relative to the same period of 2011.

Integrated Television Operations	**IQ** 2012		2011	**change**	*% change*
Gross advertising revenues	622.7		693.3	(70.6)	*-10.2%*
Agency discounts	(91.7)		(102.8)	11.1	*10.8%*
Total net advertising revenues	**531.0**		**590.5**	**(59.5)**	***-10.1%***
Revenues from subscriptions/pre-paid cards	131.1		135.0	(3.9)	*-2.9%*
Other revenues	84.7		119.5	(34.8)	*-29.1%*
Total Revenues	**746.8**		**845.0**	**(98.2)**	***-11.6%***
Personnel expenses	107.7		105.7	2.0	*1.9%*
Operating costs	326.0		354.0	(28.0)	*-7.9%*
TV and movie rights amortisation	236.7		234.8	1.9	*0.8%*
Other amortisation and write-downs	27.8		26.9	0.9	*3.3%*
Inter-segment costs	41.8		36.8	5.0	*13.6%*
Total Costs	**740.0**	-	**758.1**	**(18.1)**	***-2.4%***
	-	-	-	-	***0.0%***
Operating result	**6.8**	-	**86.8**	**(80.0)**	***-92.2%***
% on revenues	***0.9%***		***10.3%***		

It is plainly evident that the notable decrease in the Operating Result of the Television Activities has been due to the impact of the trend of the advertising revenues, which has been commented on previously. It is highlighted that the drop in the *other revenues* has been caused by the reduction in the incomes generated by the movie distribution business which, in the first quarter of 2011, benefited from the exceptional results obtained from the Italian movies produced by Medusa and from the lack of the business activity regarding the multiplatform resale of pay contents relative to the last remaining multiyear contracts with the TLC operators that expired during the first part of the previous financial year.

On the other hand the trend of the operating costs shows a significant reduction of the functioning costs in all areas of the company, which is in line with the three-year efficiency plan that was launched during the second half of 2011.

(Values in EUR millions)

EI Towers	**IQ 2012**	**IQ 2011**	**change**	*%change*
Revenues towards third parties	13.4	1.3	12.1	*n.s.*
Inter-segment revenues	42.7	37.3	5.4	*14.5%*
Total revenues	**56.1**	**38.6**	**17.5**	***45.3%***
Personnel expenses	11.5	9.2	2.3	*25.0%*
Operating Costs	21.5	19.4	2.1	*10.8%*
Other amortisation and write-downs	10.5	7.2	3.3	*45.8%*
Inter-segment costs	0.9	0.5	0.4	*80.0%*
Total costs	**44.4**	**36.3**	**8.1**	***22.3%***
Operating result	**11.7**	**2.3**	**9.4**	***n.s.***
% on revenues	***20.8%***	***6.0%***		

As illustrated previously the Income Statement of the business unit EI Towers for the first quarter of 2011, which was prior to the incorporation of the company that actually took place on 30 May 2011 and the successive transfer of the *"Tower"* branch of the company of Elettronica Industriale was obtained on the basis of the *Carve out* of the assets, the liabilities and the Income Statement components belong to that branch of the company. On the other hand the 2012 data refer to the consolidated result of the group that was the result of the merger between EI Towers and the DMT Group.

The inter-segment revenues for the first quarter of 2011 refer to the services of hosting, assistance, support and maintenance, logistics, the usage of the infrastructures and design and planning carried out for the subsidiary company Elettronica Industriale. The revenues from other clients and customers refer to services of hosting, maintenance and logistics that have been carried out for other broadcasting and telecommunications operators.

Analyses of the results by geographical areas: Spain

Below there is shown the Income Statement of the Spanish business activities, which is the same as the consolidated data of the Mediaset Group España.

(Values in EUR millions)

Spain: Income Statement

	1Q 2012	1Q 2011
Total consolidated net revenues	**218.0**	**266.1**
Personnel expenses	25.9	39.5
Purchases, services, other costs	114.2	124.9
Operating costs	**140.0**	**164.4**
EBITDA	**78.0**	**101.7**
Rights Amortisations	53.6	50.2
Others amortisations and depreciations	4.0	4.8
Amortisations and depreciations	**57.6**	**55.1**
EBIT	**20.4**	**46.6**
Financial income/(losses)	0.4	2.5
Income/(expenses) from equity investments	0.2	1.7
EBT	**21.0**	**50.8**
Income taxes	-	(10.7)
Net profit from continuing operations	**21.0**	**40.1**
Minority interests in net profit	0.2	-
Mediaset Group net profit	**21.2**	**40.1**

In the following table some of the most significant components of the Income Statement of the Spanish business activities are shown as percentages of their Consolidated Net Revenues.

	1Q 2012	1Q 2011
Total consolidated net revenues	**100.0%**	**100.0%**
Operating costs	64.2%	61.8%
EBITDA	**35.8%**	**38.2%**
Amortisation, depreciation and write-downs	26.4%	20.7%
EBIT	**9.4%**	**17.5%**
EBT	**9.6%**	**19.1%**
Net profit	**9.7%**	**15.1%**
Tax rate (EBT %)	0.0%	21.1%

The following table shows the details of revenues and costs of the Mediaset Group España highlighting their most significant components:

(Values in EUR millions)

	1Q			
	2012	**2011**	**change**	**% change**
TV advertising revenues	212.0	258.2	(46.3)	-17.9%
Other advertising revenues	9.3	8.9	0.4	4.7%
Gross advertising revenues	**221.3**	**267.1**	**(45.8)**	**-17.2%**
Agency discounts	(13.0)	(15.4)	2.4	15.6%
Net advertising revenues	**208.3**	**251.7**	**(43.4)**	**-17.3%**
Other revenues	9.7	14.4	(4.7)	-32.5%
Total net consolidated revenues	**218.0**	**266.1**	**(48.1)**	**-18.1%**

	1Q			
	2012	2011	change	% change
Operating costs	**197.6**	219.5	-21.9	-10.0%
Personnel expenses	**25.9**	39.5	-13.6	-34.5%
Purchases, services, other costs	**114.2**	124.9	-10.8	-8.6%
TV and movie rights amortisation	**53.6**	50.2	3.4	6.8%
Other amortisation and write-downs	**4.0**	4.8	-0.8	n.s.

The trend of the ***total costs*** of the Mediaset Group España shows the impact of the cost control actions taken regarding the television production costs. Net of the non-recurring components contained in the first quarter of 2011 and of the amortization of the intangible assets recognized during the Purchase Price Allocation process of Cuatro's business combination, the costs have, in fact, gone down, in truly comparable terms, by an amount equivalent to -4.5%.

At 31 March 2012, the ***operating result*** for the Spanish area arrived at ***EUR 20.4 million***, compared to EUR 46.6 million for the same period of 2011.

Below there is given the analysis of the other components of the Income Statement, which has been carried out with reference to the overall Mediaset Group.

	1Q			
	2012	2011	change	% change
Financial income/(losses)	**-13.3**	-4.4	-8.9	-199.6%

The increase in the financial charges is due to the increase in the balance of the consolidated average debt for the period and its higher average cost, as well as to higher charges connected with the trend of the currency exchange rates.

	1Q			
	2012	2011	change	% change
Result from equity investments	**1.7**	3.7	-2.0	n.s.

The lower result from equity investments is mainly relative to the amounts of the amortisation of the intangible fixed assets that were identified at the end of the last financial year, at the time of final and definitive allocation of the price paid for the purchase of the 22% stake held by Mediaset España in Digital Plus, which was not posted to the accounting books in the first quarter of 2011.

	1Q			
	2012	2011	change	% change
EBT	**27.3**	135.0	-107.7	-79.8%
Income taxes	**-2.5**	-43.4	40.9	94.2%
Tax Rate (%)	*9.2%*	*32.1%*		
Minority interests in net profit	**-14.5**	-23.3	8.8	-37.8%
Group net profit	**10.3**	68.4	-58.1	-84.9%

The financial result for the period is shown net of the ***income taxes,*** according to the calculation and posting criterion established for it by IAS 34, using the tax rate that is forecasted to be applied at the closing date of the financial year. The Result that belongs to the minority shareholders is relative to the amounts of the consolidated results of Mediaset España and of EI Towers.

Balance Sheet and financial situations

Below there are given the tables of the Group Summary Balance Sheet and by geographical area, shown in a reclassified format for the purpose of highlighting the two macro groupings consisting of the ***Net Capital Invested*** and the ***Net Financial Position***, where this latter figure consists of the *Gross Financial Debt* reduced by *Cash and other available liquidity equivalents* and by *Other financial assets*. The details relative to the items in the Financial Statements that form part of the calculation of the *Net Financial Position* are shown in the following explanatory note number 4.6.

Therefore, these tables differ compared to the Balance Sheet layout that is contained in the mandatory tables of the Financial Statements, which are prepared according to the split between the current and the non-current assets and liabilities.

Within the item Equity investments and other financial assets there are included the assets inserted in the table of the Balance Sheet and Consolidated Financial Situation within the items called Equity investments in affiliated and jointly controlled companies and in Other financial assets but limited, for this latter item, to the equity investments and to the non-current financial receivables, with the exclusion of the financial assets relative to coverage financial derivatives that are included in the item Net Working Capital and Other Assets/Liabilities.

The item Net Working Capital and other assets and liabilities includes the current assets, with the exclusion of the available liquidity and equivalents and the current financial assets that are included in the Net Financial Position, the assets and liabilities for prepaid and deferred taxes, the non-current assets available for sale, the funds for risks and charges, the payables to suppliers and the taxation payables.

(Values in EUR millions)

Balance Sheet Summary	**31/03/2012**	**31/12/2011**
TV and movie rights	2,895.6	2,918.5
Goodwill	942.3	793.3
Other tangible and intangible non current assets	1,346.1	1,283.4
Equity investments and other financial assets	538.9	615.5
Net working capital and other assets/(liabilities)	(578.7)	(447.1)
Post-employment benefit plans	(96.1)	(92.4)
Net invested capital	**5,048.2**	**5,071.2**
Group shareholders' equity	2,486.0	2,478.3
Minority interests	887.0	817.4
Total Shareholders' equity	**3,373.0**	**3,295.7**
Net financial position	**1,675.2**	**1,775.5**

Below there are shown separately, for the two relative accounting periods, the details of the Balance Sheet situations of the two geographical areas of Italy and Spain.

It is highlighted that the Balance Sheet situation relative to the *assets in Italy* includes, in the item called ***Equity investments and other financial assets,*** the posted book value of the controlling interest owned in Gestevision Telecinco and the amount of the equity investment of 25% owned in Mediacinco Cartera, consolidated on a line-by-line basis by Mediaset España which, in its turn, owns the controlling interest in it of 75%. These equity investments are then eliminated at the time of the consolidation.

(Values in EUR millions)

Balance Sheet Summary (geographical breakdown)	**Italy**		**Spain**	
	31/03/2012	**31/12/2011**	**31/03/2012**	**31/12/2011**
TV and movie rights	2,602.2	2,694.7	293.4	223.8
Goodwill	291.8	142.8	287.4	287.4
Other tangible and intangible non current assets	1,043.0	949.1	303.1	334.3
Equity investments and other financial assets	1,009.6	1,029.7	482.0	538.5
Net working capital and other assets/(liabilities)	(659.2)	(462.5)	80.5	15.4
Post-employment benefit plans	(96.1)	(92.4)	-	-
Net invested capital	**4,191.3**	**4,261.4**	**1,446.4**	**1,399.4**
Group shareholders' equity	2,457.2	2,458.4	1,433.9	1,412.7
Minority interests	58.5	1.1	12.9	13.1
Total Shareholders' equity	**2,515.7**	**2,459.5**	**1,446.8**	**1,425.8**
Net financial position	**1,675.6**	**1,801.9**	**(0.4)**	**(26.4)**

The Balance Sheet accounts at 31 March 2012 include the impacts of the consolidation, starting from 1 January, of the assets of the companies DMT and Towertel following the completion and finalisation of the merger by incorporation of those companies into EI Towers S.p.A. Relative to this business combination operation regarding the companies a goodwill was provisionally calculated that amounted to EUR 149.0 million. The accounting impacts of the operation are better described in the following explanatory note number 4.

In the following table, the Summarised Balance Sheet situation of the Group at 31 March 2012 is broken down, for the purpose of highlighting the impacts arising from the line-by-line consolidation of Mediaset Espana.

(Values in EUR millions)

Balance Sheet Summary (geographical breakdown)	Italy	Spain	Eliminations/ Adjustments	Mediaset Group
TV and movie rights	2,602.2	293.4	0.0	2,895.6
Goodwill	291.8	287.4	363.2	942.3
Other tangible and intangible non current assets	1,043.0	303.1	0.0	1,346.1
Equity investments and other financial assets	1,009.6	482.0	(952.7)	538.9
Net working capital and other assets/(liabilities)	(659.2)	80.5	0.0	(578.7)
Post-employment benefit plans	(96.1)	-	-	(96.1)
Net invested capital	**4,191.3**	**1,446.4**	**(589.5)**	**5,048.2**
Group shareholders' equity	2,457.2	1,433.9	(1,405.1)	2,486.0
Minority interests	58.5	12.9	815.6	887.0
Total Shareholders' equity	**2,515.7**	**1,446.8**	**(589.5)**	**3,373.0**
Net financial debt	**1,675.6**	**(0.4)**	**0.0**	**1,675.2**

In the following table there is shown the summarised ***cash flow statement*** by geographical areas, for the purpose of being able to evaluate the contribution to the financial movements during the two periods. This table also is shown in a reclassified format, compared to the layout established by IAS 7, which is used for laying out the mandatory cash flow statement table, highlighting the changes in the Net Financial Position which, for the Group, represents the most significant indicator regarding its ability to be able to face up to its financial obligations.

(Values in EUR millions)

Cash Flow Statement	Mediaset Group		Italy		Spain	
as at 31st March	2012	2011	2012	2011	2012	2011
Net Financial Position at the beginning of the year	**(1,775.5)**	**(1,590.2)**	**(1,801.9)**	**(1,562.1)**	**26.5**	**(28.1)**
Free Cash Flow	**256.5**	**160.3**	**281.4**	**137.6**	**(25.0)**	**22.8**
- Cash Flow from operating activities (*)	360.3	416.0	280.0	320.6	80.3	95.4
- Investments in fixed assets	(267.6)	(302.0)	(171.0)	(205.7)	(96.6)	(96.3)
- Disposals of fixed assets	0.4	0.2	0.1	0.2	0.2	-
- Changes in net working capital / other	163.4	46.1	172.4	22.5	(8.9)	23.7
Change in the consolidation perimeter	**(115.2)**		**(115.2)**			
Capital issues received						
Equity investments/ Invesment in other financial assets	**(41.1)**	**1.2**	**(39.9)**		**(1.2)**	**1.2**
Cashed-in dividends		**5.5**				**5.5**
Dividends paid						
Financial Surplus/Deficit	**100.3**	**167.1**	**126.3**	**137.6**	**(26.1)**	**29.5**
Net Financial Position at the end of the period	**(1,675.2)**	**(1,423.1)**	**(1,675.6)**	**(1,424.5)**	**0.4**	**1.5**

(*): Net profit +/- minority interests + amortisations +/- net provisions +/- valuation of investments recorded using the net equity method + changes in valuation reserves - gains/losses on equity investments

The characteristic generation of cash of the Group, i.e. its ***free cash flow*** amounted to ***EUR 256.5 million*** compared to the EUR 160.3million for the same period of 2011, which was due to both the reduction in investments and the improvement in the managing of the working capital.

The ***increases in fixed assets*** shown in the above cash flow statement are summarily detailed in the following table:

Increase in fixed assets from 1/1 to 31/3	Mediaset Group		Italy		Spain	
	2012	2011	2012	2011	2012	2011
Investments in TV and movie rights	(267.8)	(286.8)	(144.4)	(187.2)	(123.4)	(99.6)
Changes in advances on TV rights	27.1	14.6	(1.7)	9.2	28.8	5.4
TV and movie rights: investments and advances	**(240.7)**	**(272.2)**	**(146.1)**	**(178.0)**	**(94.6)**	**(94.1)**
Investments in other fixed assets	(27.0)	(29.8)	(25.0)	(27.6)	(2.0)	(2.2)
Total investments in fixed assets	**(267.6)**	**(302.0)**	**(171.0)**	**(205.7)**	**(96.6)**	**(96.3)**

The item called ***Change in the consolidation area*** is relative, at 31 March 2012, to the net financial position amounting to EUR – 115.2 million of the companies DMT and EI Towers, which were the subject of the business combination that was completed and finalised at the beginning of the financial year.

The item ***Equity Investments/other financial assets***, in the first quarter of 2012, includes the amount of the disbursement of EUR 39.7 million that was incurred for the purchase of the further stake of 5% in EI Towers, which took place (as established by the agreements that were stipulated during 2011) after the conclusion of the business combination by means of the merger between EI Towers and DMT.

Group Employees

The employee ending headcount of the Mediaset Group at 31 March 2012 amounted to ***6,216 people*** (6,157 at 31 March 2011 and 6,113 at 31 December 2011).

The increase in the figure compared to that at the end of the first quarter of 2011 (as well as that at 31st December 2011) is due to the impact of the merger of the DMT Group (86 people) with EI Towers, starting from January 2012.

The following tables show the changes in the employee headcount numbers split between the different working categories into the two geographical business areas:

Number of employees (including temporary staff)	ITALY		SPAIN	
as at 31 March	2012	2011	2012	2011
Managers	364	355	119	114
Journalists	362	368	177	192
Middle managers	922	893	89	102
Office workers	3,133	3,107	965	999
Industry workers	8	4	23	23
Total	**4,789**	**4,727**	**1,373**	**1,430**

Average workforce (including temporary staff)	ITALY		SPAIN	
1Q	2012	2011	2012	2011
Managers	365	354	118	119
Journalists	362	367	177	202
Middle managers	923	892	89	102
Office workers	3,130	3,101	963	1,018
Industry workers	8	4	23	23
Total	**4,788**	**4,718**	**1,370**	**1,464**

Transactions with related parties

The transactions carried out with related parties cannot be classed as either atypical or unusual because they fall within the categories of the normal business activities of the Group companies. All these transactions are regulated at arm's length market conditions, taking into account the characteristics of the goods and services supplied. The detailed information regarding the Income Statement, Balance Sheet and financial impacts of the operations and transactions with parent, affiliated and jointly controlled enterprises and associated ones, including those that are required by the Consob Communication of 29 July 2006, are shown in the following explanatory note number 8.

Significant events after 31 March 2012

As was already reported on in the Consolidated Financial Statements at 31 December 2011 Mediaset, through Elettronica Industriale, has contested, care of the TAR (Regional Administrative Court) of Lazio, the decision of the Ministry of Economic Development to suspend the frequencies assignment procedure, which was already practically in its conclusive stage.

Following this, on 19 April, the Ministry made a further extension to the period of suspension up till 20 May and on 28 April there was published, in the Official Gazette of the Italian Republic, the Legal Decree of 2 March 2012, number 16, coordinated with the conversion law of 26 April 2012 number 44, containing "Urgent measures regarding taxation simplification and the greater efficiency and strengthening of the assessment procedures", which contained, among other things, i.e. article 3, fifth part, the annulment by legislative means o0f the invitation to tender and the relative discipline governing the tender competition. Furthermore, a mandate was given to the Ministry of Economic Development to set up and put in place, by the following 26 August, a public auction, calling for successive financial bids, for the assignment of separate and distinct lots of frequencies, based on procedures established by the Authority for the guarantees in communications.

Mediaset will evaluate the actuating measures regarding the new law in order to verify whether it is worth its while to take part in the new frequencies assignment competition and, in any case, it will set in motion all the appropriate and opportune actions in order to safeguard its own rights with regards to the unjust annulment of the "beauty contest" form of assignment.

Forecast for the year

The recessionary phase currently affecting both Italy and Spain continues to condition trends in the advertising market in both countries and has resulted in a performance that was essentially in line with the first three months of the year. Significant events such as the European Football Championships and the Olympic Games could increase the dynamism of an advertising market that continues to suffer from poor visibility and a high level of volatility.

In this context, the Group will in any case pursue in 2012 its objective of consolidating its market share both in Italy and Spain.

In Italy, as foreseen by the three-year efficiency plan launched in the second half of 2011, the Group is also implementing a plan to reduce operating costs in all major business areas that will grow progressively until 2014 when it is expected that constant cost savings of EUR250 million a year will be achieved.

On the basis of the results for the first three months, unless there is some improvement in market conditions, the Group expects to close FY 2012 with lower levels of consolidated net profit and cash generation than in 2011.

For the Board of Directors
The Chairman

Mediaset Group

Consolidated Accounting Tables and Explanatory Notes

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(values in EUR million)

	Notes	31/3/2012	31/12/2011
ASSETS			
Non current assets			
Property, plant and equipment	5.2	630.5	565.6
Television and movie rights	5.2	2,895.6	2,918.5
Goodwill	5.1	942.3	793.3
Other intangible assets	5.2	715.5	717.8
Investments in associates	5.2	516.5	526.1
Other financial assets	5.3	37.0	107.8
Deferred tax assets		480.2	464.7
TOTAL NON CURRENT ASSETS		**6,217.6**	**6,093.8**
Current assets			
Inventories		60.7	91.8
Trade receivables		898.2	1,071.7
Tax receivables		23.0	24.9
Other receivables and current assets		287.1	186.4
Current financial assets	5.7	149.2	95.5
Cash and cash equivalents	5.7	139.1	113.9
TOTAL CURRENT ASSETS		**1,557.3**	**1,584.4**
Non current assets held for sale			**-**
TOTAL ASSETS		**7,775.0**	**7,678.2**

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(values in EUR million)

	Notes	31/3/2012	31/12/2011
SHAREHOLDERS' EQUITY AND LIABILITIES			
Share capital and reserves			
Share capital		614.2	614.2
Share premium reserve		275.2	275.2
Treasury shares		(416.7)	(416.7)
Other reserves	5.4	450.2	436.4
Valuation reserve	5.5	10.1	26.4
Retained earnings		1,542.7	1,317.8
Net profit for the period		10.3	225.0
Group Shareholders' Equity		**2,486.0**	**2,478.3**
Minority interests in net profit		14.5	64.0
Minority interests in share capital, reserves and retained earnings		872.5	753.4
Minority interests		**887.0**	**817.4**
TOTAL SHAREHOLDERS' EQUITY		**3,373.0**	**3,295.7**
Non current liabilities			
Post-employment benefit plans		96.1	92.4
Deferred tax liabilities		56.7	33.5
Financial liabilities and payables	5.7	1,104.8	1,203.7
Provisions for non current risks and charges	5.6	82.4	78.0
TOTAL NON CURRENT LIABILITIES		**1,340.0**	**1,407.6**
Current liabilities			
Financial payables	5.7	820.3	702.6
Trade and other payables		1,904.2	1,924.9
Provisions for current risks and charges	5.6	62.5	90.7
Current tax liabilities		13.0	8.8
Other financial liabilities	5.7	32.8	55.6
Other current liabilities		229.3	192.2
TOTAL CURRENT LIABILITIES		**3,062.0**	**2,974.9**
Liabilities related to non current assets held for sale			
TOTAL LIABILITIES		**4,402.0**	**4,382.5**
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES		**7,775.0**	**7,678.2**

CONSOLIDATED STATEMENT OF INCOME

(values in EUR million)

STATEMENT OF INCOME	Notes	1Q 2012	1Q 2011
Sales of goods and services		973.8	1,101.0
Other revenues and income		4.0	11.1
TOTAL NET CONSOLIDATED REVENUES		**977.8**	**1,112.1**
Personnel expenses		145.0	154.4
Purchases, services, other costs		461.3	498.0
Amortisation, depreciation and write-downs		332.6	323.9
Impairment losses and reversal of impairment on fixed assets		-	-
TOTAL COSTS		**938.9**	**976.3**
EBIT		**38.9**	**135.8**
Financial expenses		(13.3)	(4.4)
Income/(expenses) from equity investments		1.7	3.7
EBT		**27.3**	**135.0**
Income taxes	5.8	2.5	43.4
NET PROFIT FROM CONTINUING OPERATIONS		**24.8**	**91.7**
Net Gains/(Losses) from discontinued operations		-	-
NET PROFIT FOR THE PERIOD		**24.8**	**91.7**
Attributable to:			
- Equity shareholders of the parent company		10.3	68.4
- Minority Interests		14.5	23.3
Earnings per share	5.9		
- Basic		0.01	0.06
- Diluted		0.01	0.06

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

(values in EUR million)

	Notes	1Q 2012	1Q 2011
PROFIT OR (LOSS) FOR THE PERIOD (A)		**24.8**	**91.7**
Changes in revaluation surplus		-	
Changes arising from translating the financial statement of foreign operations		-	
Gains and losses on available-for-sale financial assets		-	
Effective portion of gains and losses on hedging instruments (cash flow hedge)	5.5	(19.2)	(35.5)
Actuarial gains and losses on defined benefit plans	5.5	(4.3)	(0.2)
Other gains and losses of associates valued by equity method	5.4	(0.1)	
Other gains and losses	5.4	(39.7)	
Tax effects relating to other gains and losses	5.5	6.5	9.9
TOTAL OTHER COMPREHENSIVE INCOME FOR THE PERIOD NET OF TAX EFFECTS (B)		**(56.8)**	**(25.8)**
TOTAL COMPREHENSIVE INCOME (A)+(B)		**(32.0)**	**65.9**
attributable to:			
- owners of the parent		(38.5)	42.6
- non controlling interests		6.5	23.3

CONSOLIDATED STATEMENT OF CASH FLOWS

(values in EUR million)

	Notes	1Q 2012	1Q 2011
CASH FLOW FROM OPERATING ACTIVITIES:			
Operating profit before taxation		**38.9**	**135.8**
+ Depreciation and amortisation		332.6	323.9
+ Other provisions and non-cash movements		0.5	(0.9)
+ Change in trade receivables		188.2	98.3
+ Change in trade payables		(35.5)	10.0
+ Change in other assets and liabilities		4.6	(70.3)
- Interests (paid)/received		(2.2)	(3.2)
- Income tax paid		(1.2)	(2.4)
Net cash flow from operating activities [A]		**525.9**	**491.2**
CASH FLOW FROM INVESTING ACTIVITIES:			
Proceeds from the sale of fixed assets		0.1	0.2
Proceeds from the sale of equity investments		-	1.2
Interests (paid)/received		0.3	0.3
Purchases in television rights		(267.8)	(286.8)
Changes in advances for television rights		27.1	14.6
Purchases of other fixed assets		(27.0)	(29.8)
Equity investments		(0.5)	(0.8)
Changes in payables for investing activities		(2.7)	(20.2)
Proceeds/(Payments) for hedging derivatives		0.1	(2.0)
Changes in other financial assets		(62.9)	7.6
Loans to other companies (granted)/repaid		-	-
Dividends received		-	5.5
Business Combinations net of cash acquired	6.1	2.2	-
Changes in consolidation area	6.2	(39.7)	-
Net cash flow from investing activities [B]		**(370.7)**	**(310.2)**
CASH FLOW FROM FINANCING ACTIVITIES:			
Share capital issues		-	-
Change in treasury shares		-	-
Changes in financial liabilities		(96.6)	(198.8)
Corporate bond		(11.2)	(11.2)
Dividends paid		-	-
Changes in other financial assets/liabilities		(1.0)	(0.3)
Interests (paid)/received		(21.4)	(17.3)
Net cash flow from financing activities [C]		**(130.1)**	**(227.7)**
CHANGE IN CASH AND CASH EQUIVALENTS [D=A+B+C]		**25.2**	**(46.7)**
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD [E]		**113.9**	**182.4**
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD [F=D+E]		**139.1**	**135.7**

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

(values in EUR million)

	Share capital	Share premium reserve	Legal reserve and other reserves	Company's treasury shares	Valuation reserve	Retained earnings/ (accumulated losses)	Profit/ (loss) for the period	**Total Group shareholders' equity**	Total shareholders' equity attributable to minority interests	**TOTAL SHARE-HOLDERS' EQUITY**
Balance al 1/1/2011	**614.2**	**275.2**	**598.1**	**(416.7)**	**21.9**	**1,172.8**	**352.2**	**2,617.7**	**817.3**	**3,435.0**
Allocation of the parent company's 2010 net profit	-	-	-	-	-	352.2	(352.2)	-	-	-
Dividends paid by the parent company	-	-	-	-	-	-	-	-	-	-
Stock Option plan valuation	-	-	-	-	0.6	-	-	0.6	0.2	0.8
(Purchase)/sale of treasury shares	-	-	-	-	-	-	-	-	-	-
Profits/(losses) from negotiation of treasury shares	-	-	-	-	-	-	-	-	-	-
Change in consolidation perimeter	-	-	-	-	-	-	-	-	-	-
Other changes	-	-	-	-	-	-	-	-	(0.1)	(0.1)
Comprehensive income/(loss)	-	-	-	-	(25.8)	-	68.4	42.6	23.3	65.9
Balance 31/03/2011	**614.2**	**275.2**	**598.1**	**(416.7)**	**(3.3)**	**1,525.0**	**68.4**	**2,660.9**	**840.7**	**3,501.6**
Balance al 31/12/2011	**614.2**	**275.2**	**436.4**	**(416.7)**	**26.4**	**1,317.8**	**225.0**	**2,478.3**	**817.4**	**3,295.7**
Business Combinations	-	-	45.7	-	-	-	-	45.7	63.1	108.8
Allocation of the parent company's 2011 net profit	-	-	-	-	-	225.0	(225.0)	-	-	-
Dividends paid by the parent company	-	-	-	-	-	-	-	-	-	-
Stock Option plan valuation	-	-	-	-	0.6	-	-	0.6	0.2	0.8
(Purchase)/sale of treasury shares	-	-	-	-	-	-	-	-	-	-
Profits/(losses) from negotiation of treasury shares	-	-	-	-	-	-	-	-	-	-
Change in consolidation perimeter	-	-	-	-	-	-	-	-	-	-
Other changes	-	-	-	-	-	(0.1)	-	(0.1)	(0.2)	(0.3)
Comprehensive income/(loss)	-	-	(31.9)	-	(16.9)	-	10.3	(38.5)	6.5	(32.0)
Balance 31/03/2012	**614.2**	**275.2**	**450.2**	**(416.7)**	**10.1**	**1,542.7**	**10.3**	**2,486.0**	**887.0**	**3,373.0**

EXPLANATORY NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS AT 31 MARCH 2012

1. Drafting criteria

In these condensed Interim Consolidated Financial Statements, drawn up according to what is established by IAS 34 – Interim Financial Statements –, there have been applied the same accounting standards and valuation criteria that were used to draw up the Consolidated Financial Statements at 31 December 2011, to which reference should be made, with the exception of the impairment tests that are aimed at ascertaining any losses in value of capitalised assets that, in the absence of indicators, events and phenomena that would be such as to change the valuations that had been done in the past, and that are usually carried out at the time of the drafting of the yearly financial statements, a time when there is available all the necessary information in order to be able carry out this process completely.

The income taxes for the accounting period in question have been calculated based on the best possible estimate of the weighted average tax rate that has been forecasted for the whole of the financial year.

The interim consolidated results of the Mediaset Group are heavily impacted by the seasonality that is a normal characteristic of the yearly trend of the advertising revenues, which are traditionally highly concentrated in the first part of the financial year of the company.

Given the large values of the items contained in the Consolidated Financial Statements, they are shown in EUR millions.

2. New accounting standards, interpretations and amendments that are applicable from 1 January 2012

During the first quarter of 2012 there have not been issued any new accounting standards, interpretations and amendments whose application has produced any impacts on the data and the disclosure information given this Intermediate Operational Report.

3. The main company operations and changes in the consolidation area

Starting from 1 January 2012 there have begun the accounting impacts of the merger by incorporation of EI Towers S.p.A., a company whose Share Capital was 100% owned by Elettronica Industriale S.p.A., into the company that was formerly called Digital Multimedia Technologies S.p.A., the holding company of the DMT Group, and which, because of the merger, has taken the company name of EI Towers S.p.A. As a result of the merger the wholly subscribed Share Capital amounts to EUR 2,826,237.70, represented by 28,262,377 ordinary shares with the nominal value of EUR 0.10 each.

Following the merger, Elettronica Industriale S.p.A. owns 60% of the Share Capital of the company EI Towers S.p.A.

On 10 January 2012 Elettronica Industriale purchased 1,413,118 post merger ordinary shares of EI Towers, amounting to 5.0% of the Share Capital for the total overall gross purchase price of EUR 39.7 million, which corresponds to the amount of EUR 28.08 per share and that is equal to the valuation resulting from the merger mutual exchange exercise.

4. Business Combinations

As already explained in note 3, since 1 January 2012 there start to run the accounting impacts of the operation regarding the merger by incorporation of EI Towers S.p.A., a company whose Share Capital was 100% owned by Elettronica Industriale S.p.A., into the company that was formerly called Digital Multimedia Technologies S.p.A., the holding company of the DMT Group, and which, because of the merger, has taken the company name of EI Towers S.p.A.

Pursuant to IFRS 3 the operation configures as an "reverse acquisition", because the company that resulted from the merger, which is EI Towers S.p.A., continues to be a subsidiary company of Elettronica Industriale, the sole shareholder of the incorporated company that represents the acquirer for accounting purposes. Even if in a purely legal context Digital Multimedia Technologies S.p.A results as being the incorporating company, on the other hand it represents the acquired company on an accounting basis.

Therefore, the accounting treatment of the operation in the Consolidated Financial Statements has reflected the acquisition by the Mediaset Group of the controlling interest, amounting to 60% of the net assets of the DMT Group, which is made up of the company Digital Multimedia Technologies S.p.A and of the subsidiary company Towertel S.p.A. and the dilution, at the same time, to 40% of the amount held in the subsidiary company EI Towers S.p.A., which was 100% owned at 31 December 2011.

The operation was accounted for pursuant to IFRS 3, applying the *purchase method,* calculating the goodwill, on a provisional basis, in proportion to the percentage of control of the acquired entity, i.e. the *partial goodwill*), between the cost of the business combination, which can be calculated, pursuant to IFRS 3, on the basis of the quantity of the financial instruments representing the share capital that the financially incorporating company would have had to issue in favour of the shareholders of the financially incorporated company and the fair value of the assets and liabilities acquired that can be ascertained at the reference date of the relative.

The price paid for the net assets acquired, i.e. the cost of the business combination, was calculated as being EUR 208.2 million, which coincides with the fair value of the financially incorporated company, calculated on the basis of the unit stock exchange price of the DMT security at the reference date of the operation amounting to EUR 18.42. This amount corresponds to the theoretical value of the increase of the share capital, i.e. 133,329,878 new shares with a unit fair value amounting to EUR 1.56, which the financially incorporating company EI Towers would have had to issue in favour of the shareholders of the financially incorporated company in order to enable them to have a percentage ownership amounting to 40% of the business entity resulting from the merger.

The difference between the price paid, which for the investment belonging to the Mediaset Group amounted to EUR 124.9 million and the fair value of the net assets acquired that amounted to EUR -24,1 million brought about the posting of the greater value that, on a preliminary basis, was allocated to goodwill for EUR 149.0 million. The process of the definitive allocation of the fair value of the assets and liabilities acquired will be completed, as established by IFRS 3, within the 12 months after the date of the acquisition. If, at the end of that process, there should be identified or restated the value for any tangible and intangible assets with a defined useful life then, in the Income Statement, there will also be retroactively reflected the economic effects that will be calculated starting from the reference date of the business combination.

In the following table there is shown the allocation of the price paid, which has been carried out provisionally with respect to the values of the assets and liabilities acquired and the consequent calculation of the goodwill for the amount of it that belongs to the Mediaset Group, i.e. 60%.

Net acquired assets	**Book values recorded in the acquired company at the acquisition date (provisional allocation)**
Intangible assets	29.8
Tangible assets	72.2
Deferred tax assets/liabilities	(19.9)
Inventories	0.2
Trade (payables)/receivables	(2.8)
Other assets/(liabilities)	(5.5)
Financial assets/(liabilities)	(116.4)
Cash and cash equivalents	2.2
Total net acquired assets net of goodwill recorded as an asset item (a)	**(40.1)**
Net acquired assets stake pertaining to minoritiy interests (b)	**16.0**
Net acquired assets stake pertaining to the Group (a-b)	**(24.1)**
Goodwil	**149.0**
Total acquisition cost	**124.9**

5. Comments on the main changes in the assets, liabilities, revenues and costs

5.1 Goodwill

The change in the accounting period amounting to EUR 149.0 million refers to the goodwill generated at the time of the provisional allocation of the purchase price for the acquisition of the assets and liabilities belonging to Digital Multimedia Technologies S.p.A., the holding company of the DMT, following the merger operation that took place on 2 January 2012 as has already been commented on in note 4 *Business Combinations*.

It is highlighted that, as established by IFRS 3, the final and definitive process of the allocation of the fair value of the assets and liabilities acquired, i.e. the *Purchase Price Allocation*, must be completed within the 12 months after the date of the acquisition.

5.2 Tangible and intangible fixed assets, television and movie rights and equity investments

Below there are summarised, net of the changes relative to the business combination that has already been commented on in note 4, the main changes that have taken place in these assets, as well as their relative depreciation and amortisation, compared to the balances of them that were shown in the Consolidated Financial Statements at 31 December 2011:

- There were increases in the item **television and movie rights** amounting to EUR 267.8 million, of which EUR 204.1 million was relative to the purchases for the period and EUR 63.6 million relative to the capitalisations of advances previously paid to suppliers that at 31 December 2011 were classified within the item *Fixed assets in progress and advances paid*.
- There were increases in the **real estate, plant and machinery** amounting to EUR 28.4 million, of which EUR 17.9 million was relative to the purchases for the period and EUR 10.5 million to the capitalisations of advances previously paid to suppliers, mainly relative to the capitalisations of broadcasting plants using digital technology.
- The increases in the **other intangible fixed assets** are basically relative to the posting, for a value amounting to EUR 7.5 million, of the non-competition agreement that was stipulated, in the context of the business combination operation, with the previous Chairman and Managing Director of the DMT Group, which establishes the obligation not to carry out any business activities that are in competition with those of the EI Towers Group for a period of three years.
- The item **equity investments in affiliated and jointly controlled companies,** which is valued using the net equity method, recorded a reduction amounting to EUR 9.6 million that is mainly relative to dividends that have been resolved upon but that have not been cashed in yet, regarding the equity investment owned in Digital Plus.

5.3 Other non-current financial assets

The main change in the item **financial receivables** refers to the amounts of the senior debt issued by those companies that are headed up by Edam Acquisition Holding I Cooperatief U.A that were purchased by the Group on the open market during previous financial years, with a balance of EUR 61.6 million at 31 December 2011, as a result of the sales agreements regarding these amounts of debt that took place on 28 March 2012. The cashing in of the relative receivables is forecasted to take place during the month of May and for that reason at the date of these Interim Financial Statements the relative receivable has been posted into the item **Other current receivables and assets**. From this sale the Group has realised a gain amounting to EUR 2.1 million.

Furthermore, during the accounting period there have been recorded decreases in the fair value of the financial derivatives used to hedge the exchange rate risk for the amount of EUR 10.8 million. Because these are financial derivatives designated for hedging purposes the other side of the accounting entry relative to the portion of this change due to valuations has been posted to the Net Equity in the *Valuation reserve of financial instruments for cash flow hedging*, which is commented on in note 5.5 below.

5.4 Other reserves

	31/03/2012	31/12/2011
Legal reserve	122.8	122.8
Equity investment evaluation reserve	(0.1)	-
Consolidation reserve	(78.8)	(78.8)
Other comprehensive income/(losses)	129.3	161.1
Other reserves	277.0	231.2
Total	**450.2**	**436.4**

The overall increase in the reserves amounting to EUR 13.8 million has been caused by the impacts of the operations connected with the merger between EI Towers and Digital Multimedia Technologies S.p.A.

In detail the merger operation has brought about an increase of EUR 45.7 million, relative to the purchase of 60% of the assets of the DMT Group, net of the recognition of the ownership by the minority shareholders of 40% of the consolidated net equity relative to EI Towers S.p.A.

The successive acquisition by the subsidiary company Elettronica Industriale S.p.A. of an amount of 5% of the post-merger Share Capital of EI Towers has brought a negative change of EUR 31.8 million, which is the difference between the purchase price paid and the value of the amount of the net equity acquired.

5.5 Valuation reserves

	31/03/2012	31/12/2011
Cash flow hedge reserve	3.3	17.2
Stock option plans	16.2	15.6
Actuarial Gains/(Losses)	(9.3)	(6.4)
		0.0
Total	**10.1**	**26.4**

The following table shows the movements that have taken place during the accounting period:

Valuation reserves	**Balance at 1/1**	**Business Combinations**	**Increase/ (Decrease)**	**Through Profit and Loss Account**	**Opening balance adjustments of the hedged item**	**Fair Value adjustments**	**Deferred tax effect**	**Balance at 31/3**
Financial assets for cash flow hedging purpose	17.2	-	0.1	0.1	(3.8)	(15.5)	5.3	3.3
of which:	-	-	-	-	-	-	-	-
- FOREX rate risk	18.2	-	0.1	0.1	(3.8)	(15.3)	5.2	4.5
- interest rate risk	(1.1)	-	-	0.0	-	(0.2)	0.1	(1.2)
Stock option plans	15.6	-	0.6	-	-	-	-	16.2
Actuarial Gains/(Losses) on defined benefit plans	(6.4)	0.1	(4.2)	-	-	-	1.2	(9.3)
Total	**26.4**	**0.1**	**(3.6)**	**0.1**	**(3.8)**	**(15.5)**	**6.4**	**10.1**

The ***Valuation reserve for financial instruments to hedge the cash flows*** is made up, in the context of those financial derivatives that are qualified to hedge the foreign exchange rate risk regarding the acquisitions of television and movie rights in foreign currencies and also in order hedge the risk of any change in the interest rates relative to the medium and long term financial liabilities.

The ***Reserve for Stock Option Plans*** takes in the other side of the accounting entry of the amounts of the cost accrued at 31 March 2012, calculated according to the IFRS 2, for the three year Stock Option Plans assigned by Mediaset in the financial years 2009 and 2010 and for the amount, pertaining to the Group, for the plans assigned by the subsidiary company Mediaset Espana Comunicacion S.A. in the financial years 2010, 2011 and 2012. The change in the accounting period amounting to EUR 0.6 million refers to the amount of the cost accrued during the quarter that belongs to the Group.

The ***Valuation reserve for actuarial gains and losses*** takes in the actuarial components relative to the valuation of the defined benefit plans that are posted directly to net equity.

The change in the ***Valuation reserve for financial instruments to hedge the cash flows*** and in the ***Valuation reserve for actuarial gains and losses***, gross of the fiscal impacts, is shown in the Comprehensive Income Statement table.

5.6 Risk Funds and Potential Liabilities

It is highlighted that, during the relative quarter, there have not taken place any events that were such as to require any modification to the comments that have already been made in the Financial Statements at 31 December 2011 regarding legal actions, disputes and potential liabilities.

5.7 Net Financial Position

Below there is given the breakdown of the ***Consolidated Net Financial Position*** as required by the Consob communication number 6064293 of 28 July 2006 showing the current and non-current net financial debt of the Group.

For the analysis of the changes in the Net Financial Position that took place in the accounting period reference should be made to the Interim Report on Operations in the comment's section regarding the Group Equity and Financial Structure.

	31/03/2012	**31/12/2011**
Cash in hand and cash equivalents	0.2	0.1
Bank and postal deposits	138.9	113.8
Securities and other current financial assets	126.7	63.1
Total liquidity	**265.8**	**177.1**
Current financial receivables	**9.2**	**8.9**
Due to banks	(741.0)	(628.2)
Current portion of non current debt	(95.7)	(90.4)
Other current payables and financial liabilities	(14.5)	(39.6)
Current financial debt	**(851.2)**	**(758.2)**
Current Net Financial Position	**(576.3)**	**(572.1)**
Due to banks	(811.5)	(905.2)
Corporate bond	(285.0)	(296.4)
Other non current payables and financial liabilities	(2.4)	(1.8)
Non current financial debt	**(1,098.9)**	**(1,203.3)**
Net Financial Position	**(1,675.2)**	**(1,775.5)**

The item **Securities and other financial current assets** refers for EUR 120.1 million (EUR 53.9 million at 31 December 2011) to term deposits of the subsidiary company Mediaset España Comunicacion S.A., for EUR 5.4 million to bonds and mutual funds held by the subsidiary company Mediaset Investment S.a.r.l. (EUR 9.2 million at 31 December 2011) and for EUR 1.2 million to the ineffective part of the hedging financial derivatives and to the fair value of financial instruments not designated for hedging relative to the excess part compared to the change in value of the hedged payables in foreign currency.

The item **Current Financial Receivables** includes state contributions to be obtained for movie productions carried out by Medusa Film S.p.A. that have been resolved upon by the competent entities, but not yet paid out, for the total amount of EUR 7.0 million (EUR 7.0 million at 31 December 2011) and other financial receivables relative to the Mediaset España Group for EUR 2.2 million.

The item **Due to Banks (current)** refers to short term revolving "committed" credit lines for EUR 415,5, to short term credit lines for EUR 175.0 million and to loans and financing of the Mediaset España Group for EUR 153.5 million.

The increase for the accounting period amounting to EUR 112.8 million is the result of the following:

- The reclassification from the item **Non-current due to banks** of "revolving" committed credit lines and amounts of the term loans that are falling due within the next twelve months for the total overall nominal value amounting to EUR 75 million.
- The increase in the loans and financing relative to the Mediaset España Group for EUR 91.7 million.
- The extinction of the short term "revolving" loans and financing for a total overall nominal value amounting to EUR 75 million and the higher usage of the short term credit lines for a total overall nominal value amounting to EUR 20,0 million;

The item **Current portion of the non-current debt** includes EUR 79.3 million for amounts of the medium/long term loans and financing that are falling due within the next 12 months (EUR 74.4,at 31 December 2011), EUR 1.9 million relative to the current portion of the fair value of the financial derivatives used for hedging the interest rate fluctuation risk on the financial liabilities (EUR 1.7 million at 31 December 2011) and EUR 14.4 million relative to the amount of the interest on the corporate bond that pertains to the accounting period to be paid at the beginning of 2013.

The item **Other current payables and financial liabilities**, mainly consists of EUR 9.2 million relative to current account relationships managed on behalf of affiliated and jointly controlled companies by the Group Parent Company Mediaset S.p.A. (EUR 15.5 million at 31 December 2011), EUR 4.2 million relative to loans and financing received regarding the activities of movie development, distribution and production (EUR 4.1 million at 31 December 2011) and EUR 0.8 million relative to the payables to factoring companies (EUR 19.0 million at 31 December 2011).

The change compared to the figure at 31 December 2011 refers to the reduction in the current account relationships managed on behalf of affiliated and jointly controlled companies and to the extinction of the payables owed to the factoring companies.

The item **Non-current due to banks** refers to the "committed" credit lines and to the "term loans" for the amounts of them that will fall due beyond 12 months regarding Mediaset S.p.A. and the EI Towers Group. The "term loans" are posted to the accounting books using the amortised cost method.

The decrease in the accounting period amounting to EUR 93.7 has been mainly caused by the reclassification into the item **Current due to banks** of the "revolving" committed credit lines and the amounts of the term loans that will fall due within 12 months for a total overall nominal value amounting to EUR 75 million and to a lower usage of the committed credit lines for a total overall nominal value amounting to EUR 100 million.

The increase for the quarter is relative to the acquisition of the "committed" loans regarding the EI Towers Group for EUR 83.6 million and connected with the business combination operation that has already been commented on in note 4.

As already referred to in the Financial Statements at 31 December 2011, the loans and the credit lines in existence are subject to financial covenants, on an established consolidated basis (half-yearly and yearly), which if they are not respected would require that the part that has been used be repaid immediately. Up till today all the requisites contained in these covenants have been fully observed.

The item **Corporate Bonds** refers to the issue of the 7 year corporate bond with a total overall nominal value amounting to EUR 300.0 million, which was carried out by Mediaset

S.p.A. on 1 February 2010 and that is posted to the accounting books applying the amortised cost method based on an internal rate of return of 5.23%.

The item **Other non-current payables and financial liabilities** mainly refer to loans and financing received regarding the activities of movie development, distribution and production for EUR 1.7 million (EUR 1.1 million at 31 December 2011) and to the non-current portion of the fair value of the financial derivatives used to hedge the interest rate fluctuation risk for EUR 0.5 million.

5.8 Income taxes for the period

	1Q 2012	1Q 2011
Current tax expenses (IRES and IRAP)	3.1	32.1
Current tax expenses (foreign companies)	4.1	9.2
Deferred tax expense	(4.6)	2.1
Total	**2.5**	**43.4**

5.9 Earnings per share

The calculation of the basic and diluted earnings per share is based on the following data:

	1Q 2012	1Q 2011
Net profit for the period (millions of euro)	**10.3**	**68.4**
Weighted average number of ordinary shares (without own shares)	1,136,402,064	1,136,402,064
Basic EPS	**0.01**	**0.06**
Weighted average number of ordinary shares for the diluted EPS computation	1,136,402,064	1,136,402,064
Diluted EPS	**0.01**	**0.06**

The earnings per share are calculated by dividing the Group's net profit by the weighted average number of the shares in circulation during the accounting period, net of any treasury shares held. The diluted earnings per share is determined by taking into account in the calculation the number of shares in circulation and the potential diluting impact of the assignment of the treasury shares to the beneficiaries of stock option plans that have already matured.

6. Cash flow statement

6.1 Business combination net of cash acquired

The following table contains details about the effect of the business combination on the cash and cash equivalent of the entities acquired:

Goodwill	(149.0)
Other tangible and intangible assets	(102.0)
Trade receivables/(Trade payables)	2.8
Tax receivables/(payables)	(2.2)
Deferred tax assets/(liabilities)	19.9
Other financial assets/(liabilities)	116.4
Post-employment benefit plans	1.0
Other assets/(liabilities)	6.5
Other reserves (pertaining to the Group and minorities)	108.8
Net cash acquired	**2.2**

6.2 Changes of interest in controlling entities

The item refers for EUR 39.7 million to the Mediaset Group cash out for the acquisition of the 5% stake of the company EI Towers

7. Segment information disclosure

Below there is given the information that is required by IFRS 8 for the operational segments identified on the basis of the current organisational structure and the internal management reporting of the Group.

The main operational segments of the Group, as already shown in the analysis of the results given in the *Interim Report on Operations*, coincide with the *geographical areas*, which currently are Italy and Spain, identified based on the localising of the activities and within which there is carried out a further segmentation to monitor the operating performances of the *business activity areas* that operate within these geographical areas. Specifically, with reference to the business activity segments in Italy, as has already been explained in the Interim Report on Operations, starting from 2012 a revision has been carried out of the segments that had been identified previously. It is highlighted that relative to the Spanish area, which coincides with the Mediaset España Group, there are not currently identified any relevant operational segments that are different from the television core business, which therefore coincides with and is represented by this entity.

Following the nature of this segmentation, for the geographical areas there are supplied the information and reconciliations required by IFRS 8 relative to profits or losses, assets and liabilities that can be extrapolated from the two sub-consolidations, which are specifically prepared at that level, while for the operational segments that have been identified in the geographical area of Italy the information is supplied with reference to the financial results and the "operational" business activities that are directly imputable to it.

Geographical segments

In the following tables there are shown the key Income Statement/Balance Sheet data regarding the two geographical business activity areas of Italy and Spain at 31 March 2012 and 2011, respectively.

These tables have been obtained by processing specific sub-consolidations, within which the posted book value of the equity investments, owned by companies belonging to a segment those companies that are held in another segment are kept at their respective acquisition costs and then they are eliminated at the time of consolidation. Similarly, in the Income Statement of the segment, charges and incomes, relative to any dividends received from such equity investments, are shown in the item *Result from other equity investments*

Specifically, the data relative to the inter-segment assets of the Italian geographical segment are mainly relative to the posted book value of the equity investments owned in Mediaset España (41.6%) and Mediacinco, which is held for 25% and already consolidated on a full line-by-line basis in the Spain geographical segment, because 75% of it is owned there, and the loan given by Mediaset Investment S.a.r.l. to Mediacinco, amounting at 31 March 2012 to EUR 26.0 million.

The costs of a non-monetary nature refer to the provisions posted for risks and charges funds and to the costs for the stock option plans.

31st March 2012	ITALY	SPAIN	Eliminations/ Adjustments	MEDIASET GROUP
MAIN INCOME STATEMENT FIGURES				
Revenues from external customers	759.9	218.0	-	977.8
Inter-segment revenues	0.3	-	(0.3)	-
Consolidated net revenues	**760.2**	**218.0**	**(0.3)**	**977.8**
%	78%	22%	0.0	100%
EBIT	**18.5**	**20.4**	**-**	**38.9**
%	48%	52%	0%	100%
Financial income/(losses)	(13.7)	0.4	-	(13.3)
Income/(expenses) from equity investments valued with the equity method	1.0	(1.3)	-	(0.4)
Income/(expenses) from other equity investments	0.5	1.6	-	2.1
EBT	**6.3**	**21.0**	**-**	**27.3**
Income taxes	(2.5)	-	-	(2.5)
NET PROFIT FROM CONTINUING OPERATIONS	**3.8**	**21.0**	**-**	**24.8**
Net Gains/(Losses) from discontinued operations	-	-	-	-
NET PROFIT FOR THE PERIOD	**3.8**	**21.0**	**-**	**24.8**
Attributable to:				
- Equity shareholders of the parent company	1.6	21.2	(12.5)	10.3
- Minority Interests	2.2	(0.2)	12.5	14.5
OTHER INFORMATION				
Assets	6,382.6	2,010.0	(617.6)	7,775.0
Liabilities	3,866.8	563.2	(28.0)	4,402.0
Investments in tangible and intangible non current assets	171.0	96.6	-	267.6
Amortization	275.1	57.6	-	332.6
Impairment losses	-	-	-	-
Other non monetary expenses	2.6	0.2	-	2.8

(*) Inclusive of the change in the item advances for the acquisition of rights.

31st March 2011	ITALY	SPAIN	Eliminations/ Adjustments	MEDIASET GROUP
MAIN INCOME STATEMENT FIGURES				
Revenues from external customers	846.0	266.1	-	1,112.1
Inter-segment revenues	0.3	-	(0.3)	-
Consolidated net revenues	**846.3**	**266.1**	**(0.3)**	**1,112.1**
%	76%	24%	0.0	100%
EBIT	**89.1**	**46.6**	**-**	**135.8**
%	66%	34%	0%	100%
Financial income/(losses)	(6.9)	2.5	-	(4.4)
Income/(expenses) from equity investments valued with the equity method	4.0	1.7	-	5.6
Income/(expenses) from other equity investments	(1.9)	-	-	(1.9)
EBT	**84.3**	**50.8**	**-**	**135.0**
Income taxes	(32.7)	(10.7)	-	(43.4)
NET PROFIT FROM CONTINUING OPERATIONS	**51.6**	**40.1**	**-**	**91.7**
Net Gains/(Losses) from discontinued operations	-	-	-	-
NET PROFIT FOR THE PERIOD	**51.6**	**40.1**	**-**	**91.7**
Attributable to:				
- Equity shareholders of the parent company	51.5	40.1	(23.2)	68.4
- Minority Interests	0.1	-	23.2	23.3
OTHER INFORMATION				
Assets	5,742.3	1,940.4	(616.6)	7,066.1
Liabilities	3,115.0	524.1	(74.5)	3,564.4
Investments in tangible and intangible non current assets	205.7	96.3	-	302.0
Amortization	268.9	55.1	-	323.9
Impairment losses	-	-	-	-
Other non monetary expenses	2.2	1.6	-	3.8

(*)Inclusive of the change in the item advances for the acquisition of rights.

Italy: Business activity segments

As already mentioned in the Interim Report on Operations, the business segment *Television Operations* has been obtained grouping *tv free-to-air*, *Mediaset Premium* and *Other operations* segments. The economic breakdown relating to *EI Towers* refers for the first quarter of 2011 to those calculated for the *carve-out* of the "tower" operations previously included into the *Network Operator* segment. The same breakdown for 2012 refers to the operations carried out by the entiting deriving from the merge between EI Towers and the DMT Group. With reference to assets and liabilities detail of the latter segment, it is worth noting that the amount relating to the goodwill is not the same of the EI Towers Group consolidated statement of financial position, representing instead the value generated at consolidated level of the same segment.

Income Statement Summary 1Q 2012	**INTEGRATED TELEVISION OPERATIONS**	**EI TOWERS**	**ELIMINATIONS / ADJUSTMENTS**	**GEOGRAPHICAL SEGMENT ITALY**
Revenues from external customers	746.8	13.4	-	760.2
Inter-segment revenues	-	42.7	(42.7)	-
Consolidated net revenues	**746.8**	**56.1**	**(42.7)**	**760.2**
%	98%	7%	-6%	100%
Operating costs from thrid parties	(433.7)	(33.0)	-	(466.6)
Inter-segment operating costs	(41.8)	(0.9)	42.7	-
Total Operating Costs	**(475.5)**	**(33.9)**	**42.7**	**(466.7)**
Amortisation, depreciation and write-downs	(264.5)	(10.5)	-	(275.1)
EBIT	**6.8**	**11.7**	**(0.0)**	**18.5**

Income Statement Summary 1Q 2011	**INTEGRATED TELEVISION OPERATIONS**	**EI TOWERS**	**ELIMINATIONS / ADJUSTMENTS**	**GEOGRAPHICAL SEGMENT ITALY**
Revenues from external customers	845.0	1.3	-	846.3
Inter-segment revenues	-	37.3	(37.3)	-
Consolidated net revenues	**845.0**	**38.6**	**(37.3)**	**846.3**
%	100%	5%	0%	100%
Operating costs from thrid parties	(459.7)	(28.6)	-	(488.3)
Inter-segment operating costs	(36.8)	(0.5)	37.3	-
Total Operating Costs	**(496.5)**	**(29.1)**	**37.3**	**(488.3)**
Amortisation, depreciation and write-downs	(261.7)	(7.2)	-	(268.9)
EBIT	**86.8**	**2.3**	**-**	**89.1**

Operating Assets and Investments 31st March 2012	INTEGRATED TELEVISION OPERATIONS	EI TOWERS	ELIMINATIONS / ADJUSTMENTS	GEOGRAPHICAL SEGMENT ITALY
Television rights	2,602.2	-	-	2,602.2
Other tangible and intangible non current assets	746.5	296.5	-	1,043.0
Goodwill	142.8	149.0	-	291.8
Trade receivables	792.1	29.3	-	821.4
Inventories	46.8	4.6	-	51.4
Operating assets	**4,330.4**	**479.4**	**-**	**4,809.8**
Investments in television rights (*)	144.4	-	-	144.4
Other investments	11.4	13.5	-	25.0
Investments in tangible and intangible assets	**155.8**	**13.5**	**-**	**169.4**

(*) Not inclusive of the change in the item advances for the acquisition of rights.

8. Transactions with Related Parties

In the following summary table there are given, for the main Income Statement/Balance Sheet groupings, the details relative to each company that is the counterpart of these transactions, which are identified pursuant to IAS 24 and that are also are grouped according to the main types of the transaction relationships.

	Revenues	Operating costs	Financial income/ (charges)	Trade receivables	Trade payables	Other receivables/ (payables)
CONTROLLING ENTITY						
Fininvest S.p.A.	0.0	1.5	-	1.3	1.4	0.1
AFFILIATED ENTITIES						
A.C. Milan S.p.A.*	0.0	0.1	-	0.1	8.8	-
Alba Servizi Aerotrasporti S.p.A.	0.0	0.8	-	0.1	0.6	-
Arnoldo Mondadori Editore S.p.A.*	6.7	0.5	-	11.0	1.7	-
Fininvest Gestione Servizi S.p.A.	0.0	0.0	-	0.1	0.1	-
Isim S.p.A.	-	-	-	-	-	-
Mediolanum S.p.A.*	0.7	-	(0.2)	0.8	0.0	-
Trefinance S.A.*	0.0	0.0	-	0.0	-	-
Other associated	0.0	0.3	(2.4)	5.0	0.0	(290.4)
Total associated	**7.4**	**1.8**	**(2.6)**	**17.0**	**11.1**	**(290.4)**
JOINT COTROLLED AND ASSOCIATED ENTITIES						
Auditel S.p.A.	-	1.5	(0.0)	-	0.0	-
Beigua S.r.l.	-	-	-	-	-	-
Big Bang Media S.L.	-	2.7	-	-	1.9	-
Boing S.p.A.	2.8	5.3	(0.0)	3.2	10.1	(6.5)
Capitolosette S.r.l.**	3.9	0.1	0.0	4.2	0.5	0.7
Consorzio Campus Multimedia in formazione	0.0	0.1	-	0.1	0.1	-
DTS Distribuidora de Television Digital SA	0.0	4.8	-	0.3	6.3	8.9
Fascino Produzione Gestione Teatro S.r.l.	0.0	17.3	(0.0)	0.0	9.1	(3.3)
La Fabbrica De la Tele SL	-	8.2	-	(0.0)	10.0	-
Mediamond S.p.A.	3.7	0.6	-	5.8	0.9	-
Nessma Lux S.A.**	-	-	0.0	0.1	0.0	(0.1)
Pegaso Television INC**	0.1	-	(0.1)	2.0	-	3.5
Produciones Mandarina SL	-	4.3	-	-	4.1	-
Titanus Elios S.p.A.	-	1.3	-	0.0	-	-
Tivù S.r.l.	1.0	0.5	-	1.3	0.6	-
Total joint controlled and affiliated entities	**11.7**	**46.6**	**(0.1)**	**17.1**	**43.7**	**3.2**
KEY STRATEGIC MANAGERS***	**-**	**0.3**	**-**	**-**	**0.8**	**-**
PENSION FUNDS (Mediafond)	**-**	**0.1**	**-**	**0.2**	**0.4**	**-**
OTHER RELATED PARTIES****	**0.1**	**0.0**	**-**	**0.2**	**0.0**	**-**
TOTAL RELATED PARTIES	**19.2**	**50.2**	**(2.7)**	**35.8**	**57.3**	**(287.2)**

* This item includes the company and its subsidiaries, affiliates and jointly controlled companies.
** This item includes the company and its subsidiaries.
*** This item includes the Directors of Mediaset S.p.A. and of Fininvest S.p.A., their close family members and the companies within which these persons exercise the control, a joint control or a notable or who hold, either directly or indirectly, a significant portion which, in any case, is not less than 20% of the voting rights.
**** This item includes the relations with some consortiums that mainly carry out activities that are connected with the operational management of the broadcasting of the television signal.

The *revenues* and the *trade receivables* from *associated entities* are mainly relative to the sales of television advertising spaces. The *costs* and the relative *trade payables* mainly refer to the purchase of television rights and productions and to the fees that have been recognised towards affiliated companies regarding the sales of advertising spaces that are managed on an exclusive concession basis by the companies of the Group.

The item *other receivables/payables* mainly refers to debt relationships regarding loans and credit lines given to associated companies, to current account relationships between companies in the Group and to loans given to affiliated companies.

The debt relationships for loans and credit lines regarding other associated companies amounting to EUR 290.0 million are relative to contracts with Mediobanca, which is an affiliated company of the Fininvest Group. Of this total amount EUR 90.0 million refers to the loan contract that is in existence with the expiry date of May 2013 and for EUR 200.0 million to the usage of the revolving loan of EUR 400.0 million, with the duration of 8 years and that is repayable starting from the fourth year, which was agreed and given during the month of May 2011.

The *other receivables* are from the company DTS Distribudora de Television Digital S.A. and they are relative to the dividends that have been resolved upon and that will be cashed in by Mediaset España sometime during the remaining part of the financial year.

The main impacts on the consolidated cash flows generated by the transactions with related parties refer to the outgoings regarding the acquisition of rights from the company Milan A.C. for EUR 6.6 million.

9. Personal guarantees given and commitments

With reference to the personal guarantees given and the commitments that are in existence at 31 March 2012 it is highlighted that there are no significant changes compared to those that were in existence at 31 December 2011.

10. Transactions arising from atypical and/or unusual operations

Pursuant to the Consob Communication of 28 July 2006 number DEM 6064296, it is underlined that during the first quarter of 2012 the Group has not put in place any atypical and/or unusual operations, as these are defined by the aforesaid Communication.

The Company Executive responsible for the preparation of the company accounting documents of Mediaset S.p.A., Luca Marconcini, herewith declares, pursuant to paragraph 2, article 154, second part, of the Consolidated Finance Act that the accounting information contained in this document corresponds to the contents of accounting documents, books and postings of the company.

For the Board of Directors
The Chairman